

# Online Dating Course For Men

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# Profile

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*Username*

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## *Username*

The username that you choose to use on your online dating account is extremely important. You should not take it lightly.

Oftentimes, your username is what will help a woman decide whether she should check out your online dating profile or not.

An effective username is often one that describes who you are. However, it shouldn't be boring. In fact, your username is better when it is longer in nature and not only one word.

Use a username that is at least three words or more.

### **Bad Usernames**

Try to be more creative than this:

**"Tim"** - It may seem simple enough but this is not a good username. It is just too easy and does nothing to attract attention.

If you have used your own name as a username in the past, this is not an effective way to catch a woman's attention on an online dating site.

It is too bland.

It sends the message that you didn't really put much thought into your username.

A variation of it doesn't work either:

**"Tim007"** - You may think that is clever to put some kind of number abbreviation next to your name, but this doesn't impress a woman either, not even if that number is 007.

You get the point here?

Basically, you should avoid using one word in your username name and also avoid trying to be clever with it by adding numbers to it.

### **Style Of Username**

The kind of username that will typically grab the attention of a woman on an online dating site is one that is descriptive.

Again, you should use a decent number of words.

That username should instantly give the woman an idea of what kind of guy you are.

It doesn't have to be an actual real name.

It can be something that is in reference to a particular activity that you love or something that is very representative of who you are as a person.

For example, if metal rock music is a huge part of who you are and you would love to meet someone who is into that kind of music, you can create a username around that.

### **Good Usernames**

It could be something like, "**Metal Fan In Search Of Fellow Rocker.**"

Now, this is a username that will draw the attention of a woman who loves that kind of music, or a woman who just loves that scene.

Notice the difference between this username and that of the earlier examples?

This username has a lot more to say than a simple first name or a first name with a number combination.

This effective username is longer and more descriptive. This is what women want to see when it comes to usernames.

They want to get an idea of who you are when they see it. They want to get excited about it if they feel a connection to what it is that you love.

Think about what you love and what your personality is like. Think about who you would want to attract.

Your thing may not be metal rock music.

Perhaps you are into travel, sports, technology, the outdoors, physical activity, exercise, etc.

Whatever it is, you can create an eye-catching username out of it that will get a woman's attention.

An example of a good username that expresses your love for the outdoors could be something like, **"HikerSailorCamper."**

In this username alone, you have sent the message to women who find your dating profile that you are an outdoorsy kind of guy. If they have a love for any of these outdoor activities, they will feel a much stronger need to send you a message.

This is so much more effective than creating some username that you think is catchy just for the sake of it and adding some random numbers to it.

Don't be afraid to be expressive with your username.

This is often what will get the attention of women and will set you apart from all the other guys who are playing it safe and have very generic boring usernames.

### **Misguided Usernames**

Sometimes, people think that they can use their nickname as a username and this is often a mistake. A woman that finds your dating profile doesn't really know what is behind that nickname or even what it truly means.

Only the people you know who call you that nickname would know.

This is why you must resist being lazy with your username. Be expressive with it. Let it give women a good sense of who you are.

Being expressive with your username gives it a lot more character and weight.

You must avoid using any form of greeting as a username. This is another mistake that people who create their usernames often make.

They will use usernames such as, **"Hey, I Am John," "What's Up Ladies?," "Hello Girls," "Hello Everyone," "Greetings Y'all," "Hey Girls," "Good Day," "Hi," "Hello,"** and the list goes on.

Usernames like this will only make you come across as though you have no creativity.

A much more effective way to go about creating a username that will get loads of responses from women is to find a way to ask a question in it.

Guys often forget that it can be hard for women to initiate contact with a guy.

They are not typically used to doing that in the real world and thereby, it is no different in the online dating world.

### **Username That Asks A Question**

However, one of the best ways to get a woman's attention on an online dating site is to use a username that includes some kind of question.

This is often what will make the woman curious about the guy, thereby causing her to visit his dating profile.

It also gives her something that she can use to start a conversation with you.

Think about questions that you would be interested in having a girl answer. It could be a question about a particular type of activity or even a philosophical one.

Perhaps you ask a question such as, "**Winter Lover. What's Your Favorite Season?**"

In this username, you have done two very potent things. You have let her know that you love winters. If she loves winters as well, you have created an instant connection with her.

You have also asked her a question that relates to the main username that you have chosen to use.

This is what really gets her thinking and curious.

She will feel the need to connect with you because you love winters. In doing so, she would want to answer that question about what her favorite season is.

By creating a username like this, you have made it so much easier for her to not only feel a sense of connection with you but also want to answer that question that you inserted into your username.

This makes it so much easier for her to have something that she can use in order to start a conversation with you.

Think about a couple words or so that describes a big part of who you are, then follow that up with a quick question.

Let's try another one.

**"World Traveler. Where Would You Like To Visit?"**

In this username, you have let her know that you actually have traveled the world and hence you love to travel. If she loves the same, you have created an instant connection.

However, remember that women are often hesitant when it comes to initiating contact.

By following up your main username in "**World Traveler**" with the question, "**Where Would You Like To Visit?**," you have given her an opening.

Now, she is not only feeling a connection with you because she has either traveled the world or would like to, she also has a way in which she can initiate a conversation with you.

She will keep that question in her thoughts as she reads your online dating profile.

Always bear in mind that women often hesitate when it comes to initiating contact.

Even if she were to visit an online dating profile that she really enjoys, she is not automatically going to send the guy a message after having read it.

Again, most women are just not used to doing this and it can feel awkward to them.

However, if you make it easier on her by creating a username that instantly gives her an idea of the kind of person you are and what your lifestyle may be like, as well as follow that up with a question, you make it that much easier for her to visit your online dating profile and also initiate contact.

Always keep this in mind when you create your username.

Never underestimate the effect that a well done username can have on women.

Now, there is another very common mistake that men make when they create a username.

### **Identical Usernames**

They create a username that several other men are using.

Being that other men are using it, they may have to add some extra word, number or letter to it in order for it to be accepted.

However, it is still basically the same username.

For example, you may love sports and choose to include the name of your favorite team in your username.

You may create a username like, "**Yankees Fan**." However, when you input this username into the system, the dating site may let you know that it is already taken.

Oftentimes, the dating site will give you some kind of variation of that name that you can choose from such as, "**Yankees Fan 1**," or it will add a calendar year to it such as "**Yankees Fan (insert calendar year)**."

Many guys either go with the alternatives or they come up with some variation.

However, they still keep that Yankees Fan title in their username in some way.

There are lots of Yankees Fans.

There is a good chance that if a woman sees that you have kept a name that a good number of other people on the dating site are using in some form, she will not be impressed and will ignore your online dating profile.

Even if she is a Yankees fan.

It just gets old when she keeps coming across similar usernames.

Always try to be original in your username.

If your original idea is taken, avoid going with some generic variation to it.

In order to set yourself apart, your username should be as unique as possible.

Men often make the mistake of getting lazy with their username.

They think that it doesn't matter all that much.

Hence, it is easy for them to just go with whatever variation of a popular username that several other men on the dating site are using.

Don't make this mistake.

Create an original username that isn't similar in any way to that popular username.

Women seriously pay attention to this kind of stuff on dating sites.

Men often think that they don't.

After all, what's in a username?

However, a well done username is still very critical when it comes to how many women will view you on a dating site.

Set yourself apart from most men by taking the time to create an effective one.

When you start getting the kind of attention that a lot of other men aren't getting from women on the dating site, you will be very glad that you put out the effort to create a highly effective username.

For so many women on dating sites, it is about the care that a man takes in representing himself.

Your username is one of the first things that she will see.

If it is done wrong, it is very hard to change that first impression.

All of this can be easily avoided by taking the time to create a superb username.

## *Bio*

Now that you have created a really effective username that has captured her attention and she has clicked into your online dating profile, you need to keep her interest.

Your bio is the meat of your online dating profile.

This is where you get to describe yourself among other things.

### **Bio Length**

A big mistake that men often make with their bio is when they keep it really brief.

This is lazy.

You couldn't possibly give a woman a good sense of who you are as a person and what your life is like in a few short sentences.

A brief bio will often make a woman think that you just couldn't be bothered to write a thoughtful bio.

This will consequently make her think that if you are this disinterested in your dating profile, you may be this uninteresting in real life.

Hence, she wouldn't be motivated to send you a message or any kind of signal of interest.

Avoid writing a bio that is only a paragraph long.

You need to write a descriptive bio in order to get the attention of a lot more women.

Think about writing at least 4 descriptive paragraphs in your bio at minimum.

### **Opening Sentence**

You must grab her attention the moment she enters your dating profile.

Guys often make the mistake of being really bland or lacking much confidence in the opening sentence of their bio.

If you do this, she may not bother to read the rest of your bio.

You need to grab her attention in that first sentence.

This is essential.



## **Bad Openers**

A bad first sentence on your bio could make her exit your bio without reading the rest:

**"Don't really know what to say here."**

**"Well, this is hard."**

**"Never tried this online dating thing."**

**"Don't really know how to describe myself."**

**"I am looking for my other half."**

**"If you aren't serious about finding a partner, please don't keep reading."**

All of these bad examples of opening sentences reek of a lack of confidence, victimhood and neediness.

These will turn off most women that visit your dating profile.

Women are attracted to confident men.

If you start your online dating bio by letting them know that you aren't quite sure about what to write, you will come off as very meek.

Again, this will instantly turn off plenty of women.

In writing about what you are looking for so soon into your bio, you can easily come off as needy to women.

Though many of them may be looking for their other half, they still want to get the sense that you are a catch.

They don't want you to come off as though you are overeager to find a romantic partner.

This will turn them off.

If the first sentence of your bio is negative and it comes off as though you are complaining about not having found what you are looking for, you will turn women off.

They don't want to deal with a whiny crybaby who feels like a victim.

Instead, you need to be confident in how you start your bio.

This sets the tone.

You also need to grab her attention quickly.

Being that women are constantly receiving loads of messages on dating sites from men, it can be easy for her to become distracted.

### **Grab Her Attention**

If you use an attention-grabbing first sentence to hook her, she will read through your entire dating profile.

One of the most effective ways to get a woman hooked on your bio is to use humor in your first sentence.

Women absolutely love to laugh.

Getting her to laugh after reading the first sentence of your bio will instantly warm her up to you and make her feel excited about reading the rest of your bio.

Think about a funny experience that you have had in your life and start your bio off with something that prepares her for the short story that you are about to tell.

Let's use an example.

Perhaps you have a funny story about being left behind by a cruise ship.

You could start your bio like this:

**"Ever been left behind by a cruise ship in the middle of the Caribbean?"**

You have instantly created a hook.

In reading this, she is curious about what happened.

You now proceed to tell her a short story in your first paragraph about your cruise ship debacle.

Now, you have her warmed up.

She is giggling and smiling to herself.

She is curious about what more you have to say.

Now you can use the consequent paragraphs to tell her more about yourself.

Your bio should have a good blend of lightheartedness and seriousness.

Mix it up.

After describing something about yourself that is relatively serious, follow that up with something humorous.

This is how you keep your bio evenly balanced and thereby a lot more pleasant to read.

### **Show Expression**

Make sure that you are expressive in what you are writing so that she gets the feeling that you are a human being with emotions on the other end.

Some men make the mistake of being too straight with their bio. They write in short sentences and don't show any expression in their language.

On the contrary, you should write longer sentences and ensure that you are being expressive in what you are saying.

Here is an example of the exact same sentence being used in an expressive and non-expressive way.

Non-expressive way:

**"It was a good trip that taught me so much about different cultures."**

Expressive way:

**"It was a GOOD trip that taught me sooo much about different cultures!!"**

In reading these two sentences that are exactly the same, a woman will feel a lot more energy from the expressive one.

Do not underestimate the power of energy in your bio.

When you are expressive in how you write your sentences, you are letting the woman know that you have feeling.

You are letting her know that you have personality.

In capitalizing the word "**Good**" in the expressive sentence, she knows that you had a great trip which insinuates that you must have had other adventures on the trip.

That alone may make her curious to send you a message asking about what other adventures you experienced on the trip.

In showing expression when you wrote about how much you had learned about the cultures that you experienced on the trip, it lets her know that the trip may have even had a life-changing effect on you.

Many women are attracted to men who are able to show that they were humbled and enlightened by an experience.

The way that you expressed that humility and enlightenment by simply emphasizing the word "So," was enough to get this point across to her.

The double exclamation points used at the end adds even more emphasis to what your experience was like and how much of an impact it had on you.

When you write a sentence like this in a non-expressive way, it just comes off as mundane.

The woman doesn't truly feel the emotion behind what you are saying.

Women want to feel emotion when they are reading your bio.

Be expressive in how you construct your sentences and you will make her feel that much more inspired to keep reading your bio.

### **Proper Grammar**

Your bio needs to be written in proper grammar.

This may seem elementary but it must absolutely be mentioned.

Men are often in so much of a hurry to fill out their dating profile and move on that they often make several grammatical mistakes in their bio.

Grammatical mistakes in a bio can totally turn off the woman that you did so well in enticing to visit your online dating profile, thanks to your creative username.

They often come off as though the guy is not very literate or is just plain lazy.

Always read over your bio several times before printing it.

Avoid turning her off before you have even had a chance to impress her.

### **How To End Your Bio**

Now that you have started your bio with an attention-grabbing first sentence, a humorous short story and at least four ensuing paragraphs that describe yourself with a mixture of seriousness and levity, you need to end your bio in the right way.

Men often make the mistake of ending their bio by describing who they are looking for and writing a laundry list of the qualities that they want her to have.

Oftentimes, they don't understand that there is a right way to do this that doesn't turn off a woman and a wrong way to do this that will make the woman want to exit that dating profile and never look back.

For example:

**"Looking for a match that likes the outdoors. It would be nice if you know how to ride ATVs, I love those. You should love family and be a woman I can trust. Loyalty is everything to me. Being loving and affectionate is a must. I am a big teddy bear."**

Writing a laundry list of the qualities that you want in a woman that you are looking for will turn off women. It will make them feel as though you are trying to order a bride.

A more effective way to go about this is to write about the qualities that you are looking for, but also connect them to you in a fun and lighthearted way.

For example:

**"If you love the outdoors, I have an ATV with your name on it. If you aren't familiar with how to ride one and would like to, it would be my pleasure to teach you. You are permitted to fall off as often as you like. Some of my family members can be eccentric but I promise that they don't bite. If we ever get that far, I promise I will let you know who the crazy ones are in advance. You could tell me that you once made yourself levitate and I would probably believe you. That's how trusting I can be. Would love that quality in a mate. I am typically that "boring guy" that likes stable relationships. You know, there is just something about loyalty to me. If you love hugs, I am your man. As a big teddy bear myself, perhaps I have been guilty of showing a little bit too much love and affection. Come to think of it, that may be why I have ended up on this dating site."**

This example conveys all that you are looking for in a woman without coming off as though you are making a laundry list.

In finding a way to intertwine these qualities with your life and personality, you are able to make her feel more relaxed.

You have shown a lot of personality in what you have written. You are no longer some dude in cyberspace on some dating site that you are both using.

She feels as though she actually knows you.

So much of what will get a woman to message you on a dating site depends on how comfortable and safe you make her feel when she reads your bio.

In showing a good dose of confidence, humility and civility as you conclude your bio, you would be leaving her with a very good feeling about you. You would make her that much more excited about the prospect of getting to know you.

She may wonder about what it would be like to actually engage in activities with you or spend the day with you. As long as she gets a feeling of comfort and safety after having read your bio, she is a lot more prone to sending you a message.

## *Photos*

Now that you have effectively created a great username and bio, you must ensure that you have the right kind of photos on your profile.

You must start with a good primary photo.

Your primary photo is the first one that she will most likely see, so it has to be done right.

Don't make the mistake of using a primary photo that shows you at a distance or puts you somewhere within a group of friends or family members.

A photo with you at a distance will make it hard for her to tell how you look. A photo with you in a group will make it hard for her to make out who you are.

A woman can be so easily turned off by these types of photos that she may not even bother looking at the rest of them.

This is why you have to get the primary photo right.

### **Bad Primary Photos**

Try not to make these errors:

#### **Photo 1**



Being that he is standing in front of a mirror, the first impression that a woman would get in looking at this primary photo is that he was just too lazy to have someone take a proper photo of him.

This kind of laziness has already ruined her first impression of him.

A mirror can also capture shadows, reflections and angles that aren't complimentary to him.

He is taking the primary photo with his Smartphone in view.

This is very unprofessional in appearance and yet again draws attention to his laziness.

It gives the impression that he just doesn't care about the way he is presenting himself. A lack of self-respect in a man is often a turn off to women.

He is standing in his bedroom.

This is a bad background and is also distracting.

A woman doesn't want to be invited into your bedroom so soon.

This alone could turn her off.

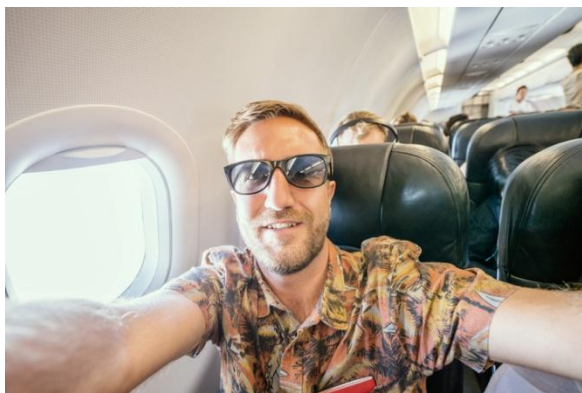
He is not even looking up.

His focus is on the image in his Smartphone.

This means that his head is down and he isn't making eye contact with the woman who is looking at his primary photo.

The lack of eye contact will dramatically turn off most women.

## **Photo 2**



There is so much wrong with this primary photo.

It's a selfie.

Selfies don't always provide for the best angles and outstretched hands just make it seem as though the person is awkwardly reaching out for you.

They are also unprofessional.

He is wearing sunglasses.

Avoid wearing anything that will obscure your face in any way in your primary photo.

This goes for sunglasses, hats, caps, bandanas, etc.

A woman looking at this kind of obstruction will find it hard to connect.

She can't really see his eyes.

Never underestimate the kind of connection that you can have with a woman when she is able to see your eyes clearly.

That could make all of the difference between getting a message from her or not.

The background of this picture is very busy.

There are leather seats in the background with people in them, people standing about, and the sun blaring through the airplane window.

Too many distractions on a primary photo can turn a woman off.

You should be the focal point of a primary photo, not everything else that is going on around you.

### **Good Primary Photos**

Try to follow these winners:

#### **Photo 1**



There is so much that is right with this primary photo.

The lighting is bright and you can clearly see him. This makes for a much more discernible photo to look at.



He is facing the camera directly.

This allows the woman to get a clear and unobstructed view of his face.

He is staring directly at the camera and his eyes are clearly visible.

This makes it so much easier for the woman to connect with the guy through eye contact.

His face is relaxed.

It isn't being misshapen in a frown or too wide of a smile. It is just relaxed and poised.

This helps to avoid creating false narratives about the guy in the woman's imagination.

If he is smiling too hard, she may wonder about what he is hiding.

If he is frowning, she may fear that he lacks personality.

A more relaxed and neutral look keeps her from creating wild theories about how he must be.

He has allowed for enough room to accommodate the upper half of his torso.

This helps the woman get a good idea of his build.

As an extra bonus, he is also well-dressed in a nice sweater, tie and dress shirt.

Being well-dressed in your primary photo does add to your appeal to a woman.

## **Photo 2**



There is so much that's right with this primary photo.

Notice that there is a background but it isn't really in focus. In other words, the background isn't hijacking the photo and taking away attention from the guy.

This is the perfect way to do a primary photo that has a background. The background shouldn't be busy and it shouldn't be overwhelming.

The guy is at a good enough distance from the camera that you can see his upper torso.

This helps to present a more well-rounded primary photo.

His face is straight and directly facing the camera.

This is excellent.

This exudes confidence.

His eyes are visible and also directly looking at the camera.

This creates that incredibly important connection with the woman who is looking at his photo.

Eye contact is essential in a primary photo.

Notice that he is well-groomed from his hairstyle to his beard.

Women constantly look for this in a man.

They often use whether he is well-groomed as a measure of how much respect he has for himself.

It will be hard for any woman to become interested in a man if she feels like he has very little respect for himself.

In being well-groomed, he is indicating that he has a healthy dose of respect for himself.

The man is also well-dressed but somewhat casual.

You don't only have to wear a tie, dress sweater or suit to impress a woman with your primary photo.

You can still impress her in casual attire as long as it is neat and fitting.

He is smiling.

However, he is not widely grinning from ear to ear.

He is merely smiling in a relaxed and natural way.

This can work with women.

This kind of smile is more inviting than the kind that is overly done.

### **Variety Of Photos**

Your photos on your dating profile need to be varied.

Men can easily make the mistake of having the same kind of photo in the exact same environment but from different positions.

There are only so many angles a woman can take of the same photo before getting bored and leaving your dating profile without sending you a message or interest signal.

Don't be lazy with your photos as they are a very essential part of your online dating success.

Make sure that they are varied in nature.

Use your photos to showcase your personality and lifestyle.

The most effective photos are typically the ones that tell a story.

Avoid posting random photos simply because they look nice.

You may post a photo of yourself at a birthday party and then follow that up with a photo of yourself at a carnival and then follow that up with a photo of yourself in a square.

These random photos don't tell a story.

### **Tell A Story With Your Photos**

If you are into the outdoors, you could start with a photo that shows the most recent venue of your excursion.

Perhaps it was some National Park somewhere.

Then follow that up with photos that show you setting up your tent.

Then follow that up with photos that show you around a campfire with friends.

Tell a story with your photos so that the woman feels as though she is on that outdoor adventure with you.

This is how you put her there in her imagination.

This kind of visceral response to your storytelling through photos will often inspire her to want to message you.

Don't be shy about posting as many photos as you can on your profile.

Some men make the mistake of only posting one or two.

This won't give you an opportunity to tell her a story through your photos.

Telling a story through your photos is how you get her hooked.

This often has the effect of allowing her to think about what it would be like to be out there with you.

This train of thought could easily lead her to think about what it would be like to engage in other activities with you as well.

### **Age Of Photos**

Your photos need to be recent.

Don't make the mistake of posting old photos of your much younger and perhaps slimmer self.

Many men make this mistake and they often come to regret it.

It is best not to use any photos of yourself that are more than 3 years old.

Sometimes, men try to cheat by mixing a combination of old and new photos.

All this really does is end up confusing the woman.

On one photo you look younger and in another you look older.

On one photo you seem fitter and on another not as much.

It makes her wonder about what you truly look like in present day.

This kind of confusion could easily make her frustrated to the point where she decides to leave your dating profile without messaging you.

### **Photo Captions**

This is an area that a lot of men ignore. They post photos to their dating profile but they don't bother to fill out the caption area below or next to the photo.

Taking the time to fill out the caption area of each and every one of your photos can actually be very advantageous to you.

It gives you the opportunity to further enhance the stories that you are trying to tell through your photos.

You can provide even more detail about the photo so as to give her an even better idea about what that photo is presenting.

Women really appreciate this kind of effort from men and they will often spend more time on the dating profile of a man who took the time to fill out his photo captions.

Sometimes, it is these seemingly minor details that can make all the difference between whether a woman messages you or not.

# Getting Matches

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*Profile Views*

*Search Algorithm*

*Location*

## ***Profile Views***

You need lots of profile views in order to get lots of matches.

Men tend to make the mistake of thinking that all they have to do is fill their dating profile and they will start receiving a bunch of views.

Sure, you may get some views if you just do this, but you will not get a lot of views. With less views of your dating profile, you will get less matches.

Here is how you get tons of profile views:

### **Update Photos**

Again, don't make the mistake of creating your dating profile and leaving it, expecting that it will magically send a ton of views your way.

Make sure that you update it on a regular basis.

To maximize your results, try to update it once or twice a week.

You need to keep posting photos to your dating profile and rotate out the old photos.

This is crucial.

If you keep the same old photos on your dating profile for weeks or months, your profile will become very stale and boring.

There are women who will visit your dating profile to see whether you have any new interesting photos.

Perhaps the ones that they saw initially weren't particularly enticing to them.

However, there may have been something about your dating profile that made them curious about you, thereby causing them to come back to it from time to time.

In regularly updating your photos with fresh photos, you could make the difference between this curious woman messaging you or not.

There may be something that she is waiting to see from you.

As long as you continue updating your photos, there is a good chance that you will eventually give her what she wants and thereby cause her to message you.

Keep your life fun and interesting.

Document your activities through taking photos.

Post those new photos on your dating profile regularly.

This has a very profound effect on the number of profile views that you are going to get from women.

The fresher your photos, the higher the likelihood that you will get women matching with you and wanting to get to know you.

Regularly updating your photos also gives you the opportunity to post a photo that really resonates with a lot of women.

It may be how that photo was taken or the way you look in it.

It just captures the attention of tons of women on the dating site and you suddenly find yourself at the receiving end of plenty of profile views.

### **Update Bio**

Updating your bio has a profound effect on how many profile views you get.

You don't need to update it as often as you do your photos but you should still aim to update it at least twice a month.

Updating your bio with fresh information tends to inject a lot of energy into your dating profile.

Again, doing something like this could make a woman who had visited your dating profile in the past but didn't message you to actually take that final plunge.

The first time that she discovered your bio, she may have found some interesting elements about it but there just wasn't enough to entice her to message you.

However, in revisiting it and adding some new information, she may visit your dating profile and become enamored by what you included.

Keeping your bio regularly updated tends to give women the impression that you are an active person.

As you continuously update your bio with fresh information about what your life, it gives women the impression that you have a truly remarkable and fun lifestyle.

This will often make them feel the need to become a part of it.

This is a very effective way to create matches with women.

When they feel that sense of excitement in knowing that time spent with you could be a lot of fun, they will feel the need to connect with you.

### **Time Of Log In**

You need to be wise about when you log into your online dating account.

A big key to getting more profile views is to ensure that you log in at peak times.

These are the times that the online dating site that you are on is the most busy with log ins from multiple members.

Oftentimes, men make the mistake of logging in at the most unbeneficial times.

Sometimes, this may have to do with their schedule.

However, in order to get a ton of views to your dating profile that consequently leads to a ton of matches, you need to make it a habit to log into your online dating account at peak times.

For most dating sites, the peak time to log into your account is in the evening between 5pm - 9pm.

This is normally when most dating sites are inundated with women. This is often a time when most of them are either done with work or their daily chores.

They now have some free time on their hands and log into their online dating account.

Weekend peak times are also around the same time frame.

Even on weekends, most women still have tasks to do during the day but will be winding down in the evening.

You need to make it a habit to log into your online dating account at these peak hours throughout the week.

When you do that, you will increase the likelihood that they will find you.

Women are often in real search mode at these hours.

They are not this hungry during the day.

They may check their dating account from time to time during their work day but they aren't necessarily engaged.

They are not prepared to do much searching.

They may simply glance at a message they received real fast but they aren't going to spend that much time searching, if any.

When you log into your online dating account at these peak hours, you are catching women when they are prepared to conduct searches on the dating site.

This is the time frame where they are more engaged and looking for matches.

This is when you will receive a ton of profile views.

The more profile views you have, the more matches you will open yourself to.

Also, there are a good number of dating sites that will inform other members when another has logged in.

Sometimes, these dating sites will even show who is "**online now**" somewhere on their interface.

If you are logged into your account at these peak hours, you will increase the chances of more and more women seeing that you are currently online and thereby feel the need to view your profile.

### **Questionnaires**

You will get a lot more profile views if you complete questionnaires.

Completing questionnaires is often an area that men avoid because they just want to get on with browsing through dating profiles.

You shouldn't make this mistake.

Completing a questionnaire will often give you a lot more opportunities to get profile views because women will be looking for men who answered their questionnaires.

A questionnaire is often what will draw a woman to your dating profile.

Being that women are often searching for that deeper connection with a guy, they will often check to see if he completed his questionnaire.

If he didn't, she may become disappointed because he isn't giving her more insight into who he is as a person and how he approaches life or relationships.

You should never ignore questionnaires.



There is a reason why the dating site has them. It wants to use your answers to send you more and better matches.

Taking the time to complete your questionnaire will dramatically increase the amount of profile views and matches that you receive.

### **The Matches That You Automatically Receive**

The few matches that you will automatically receive when you first join a dating site may not always be to your satisfaction.

As a result, men tend to make the mistake of simply ignoring the match.

You shouldn't do this.

If the dating site has sent you a match, it is for a reason.

Even if you don't like the match in question, you should still not ignore it.

The dating site wants to get a better idea of who would be your best match.

It is not always going to get it right the first few times.

However, you do need to let it know about what you think of each and every match that it sends you.

Again, this is where many men get lazy.

At first, they may be relatively consistent with indicating that they don't like a match that was sent by choosing that option.

However, they eventually get lazy.

It gets to a point where they just start ignoring matches that are being automatically sent altogether.

This is a mistake.

Do not ignore the matches that you automatically receive.

The more you indicate what you like and don't like, the more the dating site learns about what you do like.

This will cause the dating site to send more profile views and better matches your way in time.

## **Monitor Time Spent**

You will increase the likelihood of receiving a lot more profile views when you monitor how much time you are spending on an online dating site.

You should avoid bouncing in and out of the dating site.

You may come in to check your messages or do some browsing and then leave. Your time spent may not really be all that long in nature.

You may visit the dating site throughout your day but these are mostly a few minutes here and there.

You will get a lot more profile views when you actually spend a sustained amount of time on an online dating site.

Make it a habit to spend at least one sustained hour on a dating site a week.

This kind of engagement actually lets the dating site know that you are a truly serious member.

When all you do is sporadically come in and out of the dating site throughout your day, you aren't leaving much of a footprint on the dating site.

Hence, it may not consider you to be a particularly serious member.

However, if you make it a habit to spend at least one solid hour on the dating site a week, you instantly raise your value as a member.

You become a member that is trusted because you have this kind of commitment.

As a result, you will get a lot more matches sent your way.

This doesn't mean that you should only log into your online dating account for about an hour and not do much else.

This hour should still be active.

This could be the time that you are spending updating your profile. This means that you wouldn't just upload a photo or two and then leave. This means that you would really be working on that profile for the length of time that gets you that hour.

It could be the time that you are spending filling out a new questionnaire.

Avoid getting lazy and only doing this in bits and pieces.

Filling out the entire questionnaire in one go may keep you there for a good amount of time.

Putting in a good block of time as opposed to simply bouncing in and out of the dating site throughout your day will dramatically increase your profile views and consequent matches.

## ***Search Algorithm***

The search algorithm of a dating site is a very big player when it comes to getting matches.

If you can get the search algorithm of a dating site on your side, you will receive a ton of matches.

### **Do A Search**

Do a search as a woman.

Input the information that she would be looking for in order to find a guy like you.

Take a look at the top ten results for your search.

Now, try to find where your own dating profile is.

Perhaps it is somewhere in the middle of searches, the bottom or even the next page.

Take a mental note of where your dating profile is ranking in these search results.

Now, go back to the top ten search results.

You need to study each and every one of these top ten results.

There is a reason why the search algorithm of the dating site is presenting these results.

The dating site that you are using may strongly favor what these profiles are doing in particular areas.

This is why you need to study all ten of these dating profiles.

There is a good chance that there is something that they are all doing that the search algorithm of the dating site likes.

This is why it continues to send the same top ten results all these matches.

### **Preferences**

One of the first areas that tends to catch the winning eye of the search algorithm is in preferences. This is where you get to fill out the kind of woman that you are looking for.

This is where you get specific with height, weight, income, language, etc.

Take a look at how all ten of these dating profiles filled out their preferences in terms of what kind of woman they are looking for.

You may notice that their parameters are relatively broad.

One of the biggest mistakes guys make when they join a dating site is when they are too stringent in their requirements.

They are so narrow in how they make their preferences that it works to their disadvantage.

The more broad you are in what preferences or requirements that you are looking for in a woman, the higher the likelihood that you will receive a lot more matches.

The search algorithm is a lot more favorable to dating profiles that demonstrate a wider breadth in what they are looking for.

This doesn't mean that you have to settle for less.

All you are doing in broadening your requirements is letting the search algorithm of the dating site know that you are flexible.

If you study these top five dating profiles and notice that they are all relatively broad in what their requirements for a match are, this is a major factor for their dominance in search results.

Think about the requirements of the woman that you would like to meet.

Instead of being entirely focused on making sure that all of those requirements are met, think about areas where you can compromise.

Perhaps you will be okay with her not being as tall, thin, youthful or scholarly as you imagined.

Again, this is not about settling.

It is just about asking yourself about areas that you can compromise on.

Here is why being more flexible in your requirements or preferences can bolster the number of matches that you get exponentially:

**The search algorithm will love you for it.**

Make no mistake about this.

If the search algorithm likes you, it will send you loads of matches.

In being more flexible with the requirements that you are looking for in a woman, the search algorithm will feel compelled to not only send you more matches but also send you the best matches.

Again, this is about winning favor with the search algorithm.

It simply becomes a snowball effect.

The more matches that the search algorithm sends your way, the higher the likelihood that you will still receive a ton of matches from women that meet just about every requirement that you are looking for.

Again, this was never about settling.

This was simply a tactic to use that tends to make the search algorithm favor your dating profile.

Once you have won it over, it will feel compelled to send you the best of matches.

### **Highly Relevant Keywords**

Take an even closer look at these top ten search results.

There is a good chance that you will discover that all of them have certain keywords in common inside their bios.

Men are so often caught up in the general appearance of their online dating profile that they don't pay attention to the words that they are actually using in them.

There are lots of women who include particular keywords when conducting a search on a dating site.

These keywords often represent the qualities that they are looking for in the man that they hope to find in their search results.

Take a look at all ten of these dating profiles that are at the top of the search results.

There is a good chance that some of them share the same keywords.

Look for a pattern of repeated words within these bios.

If you see this pattern, those are the keywords that are being primarily used when women conduct a search to find a man like you.

Some of the most popular keywords that women include in their searches on a dating site are:

**"Love, Kind, Gentleman, Loving, Fun, Caring, Friends, Relationship, Happy, Physically Fit, Trust, Honest, Husband, Family, Kids, Marriage, Travel, Music, Sense of Humor, Laugh, Values and Faithful."**

You may discover some of these words repeatedly used in some of these top dating profiles.

If you don't, just look for the words that you have seen repeatedly used on several of these dating profiles.

Those are the keywords that the women on the specific dating site that you are using are primarily including in their searches.

If those words have some true connection to you, you should make sure that you add them to your bio.

Again, ensure that the words do have some connection to you.

You shouldn't be dishonest in your bio.

That would only come back to hurt you in the end.

However, using popular keywords that women on your particular dating site tend to include when they do a search will have a huge effect in getting you a lot more matches.

If you include these keywords naturally in your own bio, the search algorithm will undoubtedly start sending a lot more matches your way whenever a search is done with those keywords included.

### **Highlight Or Feature Your Profile**

Men often make the mistake of not highlighting or featuring their dating profile.

This often requires a little extra to their monthly subscription.

You really shouldn't ignore this.

Paying a little extra to get your dating profile highlighted or featured will massively improve the number of matches that you get.

Many dating sites offer this feature.

It gives you the opportunity to get your dating profile above just about everyone else's.

Your dating profile will be among the first results upon a search that is done by the kind of woman that you are trying to attract.

Your dating profile could also be featured constantly on the sidebar of the dating site so that people will keep seeing it.

If more and more women keep clicking into it, the search algorithm will know that this is a profile that is drawing attention and will send you more matches as a result.

It just becomes a snowball effect that just keeps intensifying as time goes on.

You may even get to the point where your dating profile has become so popular with the search algorithm that you don't even need to keep it highlighted or featured anymore.

Again, this service is often available at very little extra cost and you should truly consider adding it to any monthly subscription you purchase on a dating site.

## **Open Your Messages**

The search algorithm can tell when you have an inbox filled with unread messages.

It may be tempting to avoid opening a message because you already know that you aren't attracted to the woman based on her dating profile photo, but you should still open the message.

Again, remember, you are trying to get the search algorithm of the dating site to like you.

You are trying to win it over. In order to do that, you need to do certain things that makes it happy.

We have already touched on a few.

Opening your messages is another one of them.

The search algorithm knows when you are not opening them.

If you were to have an inbox with several messages that haven't been opened, you will give the search algorithm the impression that you don't really care about your messages.

This doesn't win favor with the search algorithm.

Men often make the mistake of doing this.

They may have not always been like this.

Perhaps they would open their messages at first.

However, when they experience a string of messages from bad matches or women that they aren't attracted to, they often become discouraged and choose not to open those messages any longer. Don't make this mistake.

You don't have to actually read the message.

But, you do need to open it.

This is what sends the signal to the search algorithm of the dating site that it is okay to send you more matches.

Though some of those matches may not be what you are looking for, the more matches that you receive will increase the chances that you will receive better ones.

If you make the search algorithm of the dating site believe that you are the type who rarely opens your messages, it will not be encouraged to increase the number of matches it is sending you.

If anything, the number of matches that you receive will decrease.

### **Become An Active Forum Or Blog Contributor**

Become an active contributor on an extended discussion platform that the dating site may possess.

There are lots of dating sites that have a forum or even a blog attached to it as an extension.

Become an active participant in these venues.

Help answer questions, add to a discussion or even start discussions.

This exercise is incredibly effective in exposing yourself to members of the dating site who use these venues but aren't aware of who you are.

The more time that you spend in these extended discussion platforms contributing in a positive way, the more well-known you become.

This is how you start creating that curiosity factor in other members who are also contributing to these discussion platforms or who just visit them to see what topics are being discussed.

Eventually, whether they are active contributors or merely spectators of the forum or blog, they will notice your contributions.

As time goes by, they will become more and more familiar with your username.

Eventually, they will want to learn more about you.

By this point, some of them may already know your username by memory.

However, others may need to return to the forum or blog to look for your username signature in a comment or question that you may have left in the past.

Either way, this is a person that is curious about you and will now enter your username into the search engine in order to find your dating profile and learn more about you in the hopes that you could be a match for them.

As more and more people use your unique username as a search query, the search algorithm will become more and more aware of you.

The search algorithm of a dating site is highly intuitive. The more it notices that people are searching for your username, the more it feels that your dating profile is one of popularity.

It then does what any well-coded search algorithm does.

It starts sending you more matches.



## *Location*

Location can be a major factor when it comes to getting matches on a dating site.

There are some scenarios that can make the prospect of getting matches more challenging.

However, even those situations can be overcome by learning a few tricks.

### **Remote Area Or Small Town**

You may be located in a remote area or small town.

You may have already tried with no luck to find people in your area on multiple dating sites. There simply aren't any.

This has left you befuddled and frustrated.

There are ways to get around this and still receive matches on dating sites.

Being that you live in a remote area or small town, you may be outside of the parameters that most women on a dating site are searching for.

In a situation like this, it would be best ask yourself about how far out of your area you are willing to travel in order to meet a woman.

If you feel that you are flexible when it comes to traveling out of your area, make sure that you keep it to the closest big city for now.

You really need to test yourself in terms of this distance element.

This is a new situation for you.

Sometimes, a man could become so desperate that he opens up the distance that he is willing to travel to a much wider net that he ultimately learns that he just can't handle.

This is why you should stick with the closest big city or significantly populated area for now.

If you were to cast too wide of a net, you may actually end up connecting with someone that you really like.

However, the strain of the sheer distance between the both of you could take its toll after a while and you could end up losing such a relationship.

Before adjusting your area parameters to the closest big city or densely populated area, you should think about the logistics of travel.

If you were to meet someone on an online dating site that you really like who lives in this city or area, would you be able to make the trips required to keep that relationship going?

This is something that you have to look at from both a financial and lifestyle perspective.

Yes, doing this would change the lifestyle that you are used to.

Is this something that you can handle?

### **Change Zip Code**

If you have thought this through and believe that it is something you can handle, then you should change your search parameters.

Now, there may be a lot of women who aren't open to the distance that you are in, even if you have chosen the closest big city or densely populated area.

Perhaps in your case, that is still dozens if not hundreds of miles away.

Entering your current zip code as your location would not help you in getting more matches.

Hence, you would have to enter a zip code that belongs to the closest big city or densely populated area.

Though this isn't your actual zip code, you are doing this so that your dating profile will show up in the search results of these women who are doing searches for someone like you.

In order to get more matches, you will have to do this due to your current circumstances of living in a remote area or a very small town.

However, the key is to ensure that you let the woman know what your actual location is within your bio.

You should write a compelling bio first.

Follow the tips that you have learned so far from this course.

As your bio is coming to an end, be honest about where you live at this point.

Tell them the reason why you entered the inaccurate area or zip code to your location.

Be honest about your openness to a long distance relationship for now.

There are some women who will still not be sold on you.

However, there are others that you will convince.

These are women who would never have given you a chance if you hadn't shown up in their search results.

Now that they have read your fantastic bio and you have been honest about your particular situation, they are willing to give you a chance.

If you are stuck in this location disadvantage, this is a very effective way to go about getting more matches.

However, it shouldn't be permanent.

After some time, you should ask yourself about what the value of love in your life means to you.

If it has enough value to you that you are open to moving to a better location to find dates, you should strongly consider it.

Now, what if you are already at a good location.

### **Big City**

Perhaps you already live in a big or bigger city but you are still having trouble getting matches.

Your location could still be a factor in this situation as well.

Many big cities have multiple zip codes.

The zip code that you live in may actually be affecting the number of matches that you are receiving.

The trick to changing this problem and allowing yourself to be matched with a lot more people is to change your zip code.

However, you need to do this strategically.

### **Search Test**

A good way to find out if you are living in an area of your city that is more of a dating desert than a dating hub is to do a search test.

Do a search for the kind of woman that you are looking for and enter the search radius that you desire.

Take a look at the number of results that come up.

Now, conduct another search and add ten miles to your original search radius.

Take a look at how many more matches are added to that search.

If you notice a massive difference in how many matches were added to that new search that you just conducted, this is an indication that you may be several miles out of a dating hub within your city.

So many men are typically not aware of how important their zip code is when it comes to getting matches in a big city.

They just assume that because they live in a big city and they are on a big dating site, they should receive matches without any issues.

This is just not the reality when it comes to living in a big city.

Your zip code could truly make all of the difference when it comes to how many matches you will receive and how often you will receive them.

The dating hub of a big city is an area where the largest demographic of dating prospects are situated.

A big city could have multiple dating hubs.

If you live in the suburbs or outskirts of a big city, you may be living in a dating desert.

You may enter search parameters within a certain radius of where you live but there may be a lack of matches being sent your way due to your zip code.

Depending on your unique situation, you may need to keep adding an additional five or ten miles until you notice a massive change in the amount of search results added.

If you are lucky, a dating hub within your city will be within the next ten additional miles that you have added to your search.

If not so lucky, it may be further out than an additional ten miles.

Though this increases the distance of your possible future date, you still live in the same city. The logistics of moving closer to each other if a serious relationship were to develop is a lot more feasible within the same city than if the both of you lived hundreds or thousands of miles apart.

When women who live in a dating hub in your city conduct a search, the first matches that they will receive will be of dating profiles that match their zip codes exactly.

This is irrespective of whether her search radius is broad enough to include the area in which you live.

This means that your dating profile may not even show up for several pages in her search results, thereby all but eliminating the chances that she will ever view your dating profile.

If you live in a big city and you have been having trouble getting matches, changing your zip code to one that is within an area that provided a lot more matches in your search test may be your best option.

### **Peak Areas At Peak Times**

Assuming that you live in a big city, there are peak areas in your city where there is a lot of social activity on certain days and times of the week.

If indeed you do live in a suburban area of the city, you may have received some matches here and there on a dating site but not as many as you were hoping for.

You may already know what parts of your city are very socially active on particular days and times of the week.

If you don't, you should find out.

It could be a district in your city that has a lot of bars, nightclubs or local popular eateries.

These areas become very busy at certain hours and days. It could be on Fridays and Saturdays after 6pm.

This is when a whole bunch of women are out socializing, eating and just having fun. This is also often the time that a lot of women will get on dating sites to see who is around them that they can connect with.

Naturally, the dating site is going to find the dating profiles that match closest to where the woman is.

In order to dramatically increase the number of matches that you receive on a dating site, change your zip code to that of this particular location or area.

Do this at the peak time.

This is when you know that these locations will be absolutely robust with social activity.

This is a temporary change.

You are simply doing it because this is a peak area at a peak time.

When some of the women in this peak location in the city start searching on whatever dating site they are on that you also belong to, there is a good chance that your dating profile will show up early, being that it matches the zip code that they are in.

Again, this is only a temporary change.

You would only do this at peak times in whatever location you believe to be very socially robust.

After all, you still live in the same city.

Taking advantage of peak areas in your city at these times could dramatically increase the number of matches that you are getting.

# Messages

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*First Email*

*Second Email*

*Improving Response Rate*

## ***First Email***

Your first email to a woman that you are interested in on a dating site has to be done right.

Many men make mistakes with their first email.

They either send one that shows a lack of self-confidence or one that is too desperate.

The key to writing a successful first email is to create a hook.

### **Create A Hook**

Creating a hook in your first email improves the likelihood that she will respond to it.

Most women on dating sites receive a lot of emails from men. This volume of emails from men naturally forces them to be picky about who they choose to respond to.

Creating a hook with your email can be something as simple as asking a question. It really doesn't need to be any more complicated than that.

One of the safest and proven questions to ask are those that relate to the woman's dating profile.

Take a look at her dating profile and find something that she wrote about with a lot of passion or excitement.

This is normally a topic that she wrote about with a lot of expression and detail.

Proceed to ask her an open-ended question about that particular topic.

Perhaps she wrote expressively and in great detail about a trip she made to Europe.

You can use this as your hook.

### **Bad Open-Ended Question**

Asking an open-ended question in reference to this topic should be done better than this:

**"Did you enjoy your trip to Europe?"**

This is obvious.

She wrote about it excitedly in her bio.

Asking a question this obvious would only encourage her to ignore your first email.

How about:

**"How was your flight to Europe?"**

This is not a question that will hook her into responding.

The truth is, she may not have even had a particularly good flight to Europe.

There may have been delays at the airport, long lines, she may have even lost some of her luggage.

Taking her mind back to the flight itself wouldn't be a good idea.

It may put her in a negative mood and this doesn't help you.

Besides, this isn't the part of the European trip that she is most interested in.

### **Good Open-Ended Question**

To create a hook when using an open-ended question in your first email, focus on actual detail.

Look at the parts of her story that get into detail about a particular portion of her European trip.

This is the area that you should focus on.

Perhaps she wrote about an incredible experience while diving.

Perhaps she spoke of the beautiful ocean and marine life that she witnessed in this part of Europe.

Perhaps she mentioned the names of a few species of underwater sea animal that she encountered in her dive. Right here is your opportunity.

You could ask her an open-ended question such as:

**"What was it like seeing (insert name of specific sea animal) up so close on your trip to Europe?"**

It is all about the details when you are trying to get women to respond to your first email.

The more specific you are about something that she wrote about with a lot of passion or excitement in her bio, the higher the likelihood that you will give her a hook.

Being that she was so excited about this particular portion of her European trip and you were very specific in pointing it out, she will instantly go back to that particular moment in her mind when she reads your first email.

This was most likely the most pleasurable part of her European trip and she may find herself playing that part of it in her mind like a movie reel.

This memory is making her feel really good.

You may have even inadvertently brightened up her day.

She actually may have been having a lousy day until she received this first email from you.

She may have even received other emails from interested men on the dating site that day, but none of them actually caught her attention or got her truly excited until the email that she just received from you.

You have created a hook and as a result, there is a strong likelihood that she will respond to your first email.

This is just an example.

However, you get the idea.

In order to create a hook with an open-ended question, look for a topic that the woman wrote about with a lot of expression and go deeper into the details until you pick out something very specific to her experience.

Then ask her an open-ended question about it.

### **Challenge Her Mentally**

Another effective way to create a hook in your first email is to challenge her by asking her opinion about something meaningful.

Perhaps she wrote about her love of a particular book or movie in her bio that you have also read or watched.

Use this as your hook.

Perhaps there was a particular part of that book or movie that you just didn't get.

It just went over your head.



Perhaps you have your own interpretation of what it all meant.

This could have been something that happened at the end of the book or movie.

You could create a hook question like this:

**"I wasn't big on the ending of (insert book or movie name). What was your take on it?"**

This is an incredibly effective hook.

You are essentially challenging her to give you her account on what she thought the ending meant.

Again, make sure that you are using something that she has expressed a deep love or affection for in her bio.

By sending her a first email that challenges her in this way, you are instantly making her think.

You have instantly engaged her mental ingenuity.

Women love to be challenged.

This gives her the opportunity to reread or replay said book in her mind so as to gather her thoughts about how the ending went and how she interpreted this.

When you engage a woman mentally in this way so soon, you have instantly made her feel intrigued about you.

Women like men who challenge them mentally.

In this scenario, you are challenging her in the most healthy way possible.

This kind of hook in a first email is often very difficult for women to ignore.

She may even take some time to gather her thoughts before sending you a response just so that she comes off as intelligently as she can.

A hook like this in your question normally causes a detailed response from a woman.

This is the best type of response.

This means that she really spent some time and effort in replying .

When a woman puts in this kind of time to respond to a first email, this often equates to clear interest in the guy.

Most women who aren't particularly taken by a man's first email may send a quick one word response or phrase.

This is always a recipe for disaster for men.

There have been many men who have been left incredibly frustrated thanks to one word or phrase responses from women on a dating site.

Challenging her in an effective way in your first email to her will save you from this kind of frustration and set you up for what may become a very interesting back and forth conversation with her.

### **Either/Or Question**

Another effective way to create a hook in your first email is to ask her an either/or question and then end it with a why.

Using her dating profile will help you shape the best possible either/or question.

You could go back to the example before about the book or the movie.

However, perhaps she mentions that she absolutely loves both and even mentions some particular books and movies by name.

This lets you know that she really does love books and movies.

Again, remember that women are all about details.

This is often how you know what a woman feels about something.

The more detailed and specific she is as far as that topic is concerned, the higher the likelihood that she really does love it.

Use this information from her dating profile to create a hook question:

**"Would you rather watch a movie or read a book on a rainy day and why?"**

You have given her a very enticing either/or question.

You already know how much she loves both.

Hence, this will be a question that she may actually have to think about for a little bit.

Remember the importance of challenging a woman mentally by making her think.

This is how you get women hooked on you.

Now you have created the likelihood that she will come back with a detailed response to your question.

You want a woman to respond to your first email in detail.

This lets you know that she spent some time and thought on her response.

A woman won't invest this kind of time in an email response without feeling a need to see where this particular interaction could lead.

In other words, you have her attention.

Now that you have some really good examples of the most effective types of first emails to send, you need to give yourself the best possible chance that they will be seen.

### **Best Time To Send Your First Email**

Many men make the mistake of immediately sending a first email whenever they see the dating profile of a woman that they like on a dating site.

Many women receive lots of emails from men, as many as a hundred a day.

With this volume of emails being sent to women by men on dating sites, most will be missed.

Hence, no matter how amazing that first email that you just constructed is, there is still a real chance that the woman you send it to will never even see it.

Some women get so fed up with all the bad emails that they get from men that they sometimes don't bother checking their inbox as they receive them.

They just allow those emails to accumulate in their inbox until they decide to look at a few of them.

By that time, your first email may already be buried beneath a hundred or more other emails.

Your best option to improve the likelihood that she will see your first email is to catch her while she is actually actively using the dating site.

So many men send emails to women who are offline and this often results in those emails ending up at the bottom of her inbox, beneath all the rest.

You may have to temper your excitement and avoid sending that first email if you notice that she isn't online.

Wait for her to get online, then send it.

When she is actually live and currently using the dating site, the chances of her actually seeing your first email increases tremendously.

This is normally when a message notification will appear on her screen letting her know that she has received an email.

Being that she is already live and actively using the dating site, she will most likely open it out of curiosity.

## *Second Email*

So far, you have done a great job in constructing an effective first email and sending it to her at the best time.

Following these steps dramatically increase the likelihood that you will receive a response from her.

However, the way that you construct your second email is even more critical.

The second email that men send women that have responded to their first email is often where they lose the woman.

Oftentimes, it is actually more challenging to get a woman to respond to your second email than it is for her to respond to your first.

There are several factors that cause this:

### **Overabundance Of Options**

Women receive a lot of messages from men on dating sites.

Being that it is can be really challenging to maintain dozens of email conversations at the same time with multiple men, they will often prioritize the emails that they choose to respond to and often discard the rest.

It can feel like work to most women to maintain email conversations with the majority of men that send them messages and this is never inviting.

Hence, in order to conserve energy and their sanity, they are very selective in how they go about responding to second emails.

### **Overzealous Men**

Oftentimes, men get so excited that a woman has responded to their first email that they completely botch the second email.

They become too overzealous with their approach.

They throw too many questions at her and give her compliments that she is yet to earn.

This is simply too much for women and is a massive turn off.

### **Thoughtless Response**

There may have been a question that the woman asked in her response to his first email that he completely botched in his response.

He didn't sit down and think through his answer.

He just responded with whatever came to mind.

This is often a turn off because it doesn't invite the kind of conversation that the woman was hoping to have with the man.

### **Being Too Transparent**

Though she is most likely on the dating site for the same reason that he is, to find a compatible partner, men can often come off too transparent in their second email.

They may make the mistake of already talking about a relationship or even going out on a date.

They even start reciting some of the qualities that make them such a good catch for a relationship.

This is a massive turn off.

When a guy is this transparent with his intentions so soon in an email correspondence, it gives the woman no mystery whatsoever.

The man is practically an open book and this is never a turn on for women.

Women do enjoy the intrigue and mystery of the chase and still want to experience it even when they choose to use a dating site to find a compatible partner.

Now that you are aware of the common mistakes that men make with their second emails, here is how you can tremendously increase the likelihood that she will respond to your second email:

### **Thoughtful Response**

Provide a detailed and thoughtful response to any question that she may have asked you in her response to your first email.

She is waiting for a good reason not to respond to that second email.

She already has a ton of second emails that she has to address.

Giving her a reason not to respond to your second email reduces her workload.

Don't make this so easy on her.

Give her a thoughtful response so that she is instantly taken aback and finds it next to impossible to discard your second email to her.

Again, spend a good amount of time thinking through the question that she asked you and respond in an intelligent and thoughtful manner.

This will set you apart from most men who send her second emails.

### **Avoid Responding Right Away**

So many men get so excited when they receive a response to their first email from a woman that they are really attracted to on a dating site that they send her a response incredibly fast.

They may send it within minutes of receiving it or very soon thereafter.

This kind of speedy response is often a turn off to women.

Remember that women still want to experience that air of mystery about you.

They don't want to see all of your cards so soon into their email correspondence with you.

When men respond so quickly, it often gives the woman the impression that the man is incredibly eager to interact with her.

Again, this can easily be a turn off to women.

Take some time before responding to that message.

You could even give it as much as two or three days before responding.

Yes, it can be very tempting to want to respond sooner.

However, by giving it this kind of time, you give her the opportunity to start wondering about whether she will receive a response from you.

This is often what will build anticipation and even a degree of uncertainty in her.

This is exactly where you want her to be.

This is how you become more and more of a factor in her thoughts as she goes about her daily activities.

By the time you send her your second email in response, she may be incredibly excited to hear from you and may breathe a sigh of relief.

This puts you in so much more of a power position with her.

### **Relate By Telling A Story**

Your second email needs to make her feel as though you are someone that she can connect with.

If you find something that she wrote about in her first email response to you that you can relate with, you need to show that in your response, but do so in detail.

It is not enough to simply respond that you once had the same experience that she wrote about in her email to you.

You actually need to go into more detail about that.

You need to keep a woman reading.

The more time she spends on your second email, the more time she is investing in you.

This is often what will win a woman over and make her want to keep communicating with you.

Men often shy away from providing a detailed response to something relevant that was written in a woman's email response to them and this is a mistake.

Again, the more time she spends reading your second email, the more time she is investing in you.

In relating to something that she said by telling her a short, fun and entertaining story about something similar that you experienced, you will keep her reading and intrigued.

Her: **"Europe was truly amazing. The best trip I have ever had. I also got so close to actually riding a sea whale."**

You: **"A sea whale? That's amazing. The closest I have gotten to doing something like that was when I was on vacation a few years ago at the Bahamas. I was at a gorgeous lagoon island known for their dolphins and I actually got to ride one of them. Mind you, she was a bit too playful. Her blowhole especially liked targeting my face. I should have worn some sea goggles when I was on her."**

This is the perfect response to what she said.

It is a relatively short but entertaining anecdote about a similar experience that you have had.

It also shows that you are paying attention and this is always a plus with women.

This response alone could be a catalyst for an incredibly fun interaction.

Right here, you have related to her, thereby creating that connection.

However, you may have also created new questions in her mind about your trip to the Bahamas.

This is also another way that you have related to her in describing an amazing trip that you went on in your own life experience.

This gives her even more reason to want to respond to your second email.

Women love stories and they love meeting men who have had similar experiences that they are able to inform them about in a fun and entertaining way.

This is how you compel her to respond to your second email with excitement and anticipation.

### **Proper Grammar**

Remember that she is looking for any reason to discard a second email from a man, being that she already gets so many of them.

Making mistakes in your grammar on your second email will easily give her that excuse.

Too many men make the mistake of writing with grammatical errors.

Even if you were able to somehow get away with writing with some grammatical errors in your first email to her, you will not get away with doing this a second time.

In order to avoid making the mistake that so many men do when they send their second email, take the time to proofread your email.

Correct any grammatical or spelling errors.

Make sure that you use paragraphs to break up your second email to her so that you let her breathe as she reads it and thereby give her a much more pleasurable experience.

Too many men just write without paying attention to making paragraphs.

Writing just one long and continuous second email with no paragraphs or breaks is often a recipe for disaster.

She may not even bother finishing the rest of your second email because it is just so unpleasant and laborious to read.

Writing with proper grammar is something so elementary and yet so many men don't do this.

Always, always, always revise what you write before sending it to a woman.

### **Be Patient**

A good number of men who send a second email to a woman that they like on a dating site often make the mistake of sending another one before they have received a response to their second one.

They often do this because they are yet to get a response from her.



You should never do this.

If you send a third email before receiving a response to the second email that you sent her, you will make it seem as though you are too desperate to hear from her and that you simply have no other options.

Women are incredibly turned off by this type of behavior.

Oftentimes, men justify sending this third email by telling themselves that she may not have received the second email for some reason.

They tell themselves that perhaps the second email that they sent her didn't get through for some reason.

They may relate it to a tech issue on the dating site.

They may even convince themselves that they made some kind of mistake when they sent the second email by not properly pressing the "**SEND**" button.

You should only send one second email and avoid sending her another until she responds.

Make sure that you are not spending every waking hour wondering about whether she will respond to your second email.

Doing so will only increase the temptation to send her a third email.

Women are often inundated with emails from men on a dating site and it takes time to get through them.

Being that you piqued her curiosity with your first well-written email to the point that she responded to it, you are already on her radar.

This means that she is most likely hoping for an email response from you.

She may even be anticipating it more than she realized.

With this kind of expectation, it is unlikely that she will allow your second email to sit at the bottom of her inbox.

She will prioritize your second email over most of the other emails that she receives.

However, do understand that there may be a few other men that she is having conversations with on the dating site and this may cause a little bit of a delay in her response to you.

Women are often attracted to men who are confident in themselves and aren't reliant on their immediate attention.

This kind of debonair attitude increases the likelihood that she will respond to your second email.

## *Improving Response Rate*

One of the biggest complaints that men have about online dating is the lack of response to their emails.

They may even get into a conversation with a woman and think that things are going well only to have her completely abandon the correspondence out of nowhere.

You need to improve your response rate in order to get the most out of your time on an online dating site.

You have already learned some tricks to how you can go about constructing a first email that entices a woman to respond.

You have also learned about how to construct your second email.

This is all well and good.

However, to truly improve your chances at meeting women on a dating site and getting dates, you need to be communicating with multiple women.

You need to cast a wide net.

The more women that you are able to interact with, the higher the likelihood that you will get dates with them.

Hence, you need to learn how to improve your response rate across a very wide net of women.

Casting a wide net means that you will not be able to be as specific to detail in your first emails to the majority of these women.

Detailed first emails will be reserved for women that you are deeply interested in.

Pick out about five or so of them to send these kind of emails to.

Those are the women that you are going to be bidding your time with in terms of getting to know them.

However, again, you also need to cast a wider net in order to bolster your chances of talking to multiple women.

These women are also receiving a lot of emails from men that they are ignoring.

So, how do you get their attention and make them respond to you?

### **Icebreaker Questions**

Icebreaker questions are incredibly effective when you are casting a wide net on a dating site.

The key here is to test out a few first.

In doing so, you will determine the one that tends to get the most responses and this is the one that you will use in your mass emails to as many women as you can handle on a dating site.

Casting a wide net is what will highly improve your chances of not only talking to one woman of interest but multiple.

This way, you are not entirely reliant on just one woman.

When you have multiple women who are talking to you on a dating site, you dramatically increase the likelihood of getting many dates with many women.

The key to asking an effective icebreaker question that you are going to send to a mass of women on a dating site is to get them thinking.

This is a theme that you have to continuously understand when it comes to women.

If you can get them thinking, you can get them intrigued.

Once a woman becomes intrigued, you have her attention and that could lead to dates and even a girlfriend.

Avoid asking the kind of icebreaker questions that don't require much thought or would only require a one-word response or phrase.

The idea is to get this wider net of women on a dating site intrigued by your question and actually excited about getting to answer it.

### **Bad Icebreaker Questions**

Try to avoid the obvious questions, it just makes it easier for her to ignore your message:

**"What is your favorite color?"**

Though this may be a really sweet question, it really isn't intriguing at all.

It is the kind of question that should be saved for when you have actually spent some time getting to know a woman.

This is when she has already become somewhat familiar with you.

To use it as your first email that you are going to be sending a wide net of women on a dating site would not have the desired effect.

Sure, you may get a few responses.

However, to truly magnify your response rate, you will need something much more thought-provoking.

### **"Where did you grow up?"**

This is yet another question that would be fine if you are already deep into the getting-to-know-you stage with a woman on a dating site.

However, to use this as the first wide net email that you send to dozens of women on a dating site isn't effective.

She may actually not be prepared to divulge this kind of information quite yet, especially to a man that she doesn't know on a dating site.

This is often a topic women save for men that they are already feeling a good degree of security and comfort with.

You haven't reached that stage yet.

### **"What are your hobbies?"**

Although women do love talking about what they love to do for fun in terms of their hobbies, this is not really an email that will entice them to respond to you. It is not particularly specific in nature.

She may have a ton of hobbies.

It may be a bit too much work for her to try to narrow it down to a few that she can talk to you about.

You haven't really earned this yet, being that this is your first email to her.

She wouldn't know where to start and how much detail she should give.

This alone will be enough to make her feel like she shouldn't bother responding to your icebreaker question.

### **"Are you introverted or extroverted?"**

She may not be comfortable about answering this one quite yet.

Perhaps she is a combination of the two.

Perhaps she is one of the two but is quite insecure about which one.

There could be a number of reasons why she wouldn't be entirely comfortable with answering this question quite yet.

She may need to get a better sense of what your personality is like before feeling comfortable enough to divulge which one she is.

Hence, this is often a question that works best after you have been interacting with her for some time.

These are examples of bad icebreakers because they are simply not thought-provoking enough or may even be a bit too personal too soon.

You need to send an icebreaker that will appeal to a huge number of women that are within the wide net that you are casting.

To dramatically improve your response rate with so many women, your icebreaker question needs to be one that is universally effective.

Remember, the key to a successful icebreaker question is to be thought-provoking.

### **Good Icebreaker Questions**

Make a good first impression on her:

#### **"What can't you live without?"**

This is a highly effective icebreaker question that will get most women thinking.

It forces her to actually think about what she truly can't live without.

She may go through a litany of things in her mind from the serious to the mundane.

However, you have her thinking.

She may try to order what she can't live without and may even have a challenging time figuring what comes first in line.

She may think about just one thing in particular.

It may be serious or frivolous in nature.

However, she would still feel the need to explain why this particular choice is something that she just can't live without.

This is how you draw her into giving you a detailed response to your icebreaker question.

An icebreaker question like this is very thought-provoking.

It may actually have the effect of making her have to come to terms with what her priorities are and why.

It may even tell her a thing or two about herself.

This icebreaker question alone may give her a whole new perspective on herself that perhaps she wasn't all that aware of.

This is how you tickle her thought process and make her that much more intrigued by you as a result.

### **"Ever woken up mad because your dream was so damn good?"**

Just about everyone can relate to this icebreaker question, particularly women.

Women tend to have really vivid dreams due to how often they use their imagination.

Casting a wide net with an icebreaker question like this will get so many women nodding their head in agreement and anxious to tell you what that dream was about.

You have totally intrigued her with this icebreaker question by taking her back to that dream.

The more she thinks about how good that dream was, the more she is engaged in her thoughts. She is thinking.

Truly thinking.

She is visualizing that dream yet again and is feeling really good about it.

All of the emotions and thoughts that you have set off in her just by asking this icebreaker question only makes her that much more enticed to respond to your email.

Women love to share these kind of experiences.

### **"Who would you like to be for a day?"**

This is an absolutely fascinating icebreaker question.

Women love to use their imagination.

When you ask an icebreaker question like this, you are stimulating her imagination.

Just about every woman has thought about what it would be like to live as some other person for a day.

In asking this kind of icebreaker question as your first email to this wide net of women, you have really engaged them in thought.

They may have a number of people that they would like to be for a day.

Hence, they have to narrow it down to just one.

This requires some serious thought.

An icebreaker question like this invites a truly deep and detailed response as she would want to explain the reason for her choice.

This is the kind of response that you need to be getting from women in order to increase the likelihood that they will want to keep talking to you and ultimately go out on dates with you.

Always remember the power of making her think and allowing her to use her imagination.

### **"If you could live in any time period, which would it be?"**

This is yet another fascinating icebreaker question that really stimulates a woman's imagination.

She is now thinking about time periods like a movie reel in her mind.

She may be thinking about quaint locations that she has visited in the past that reminded her of a time long since passed.

She may think about stories that older family members have told her about when they were young and what that time period was like.

There is literally so much that could go through her mind.

You have her thinking.

This is so thought-provoking.

She has to actually sit for a moment and figure this one out.

You have really got her imagination going.

She is picturing herself in different time periods in her mind.

She is enthralled.

She sends you a really well-thought-out response.

You have her attention in a big way and she will be looking forward to what you think of her response to your icebreaker question.

### **Giving Yourself Multiple Options**

You can use these specific icebreakers to cast your wide net or you can come up with some of your own.

The key here is to be thought-provoking in what you ask.

Try a few icebreakers and monitor which ones seem to get the most responses from women.

Once you have that data, you can just send the one icebreaker that works the best to all the women.

Using a massive approach by means of a highly effective icebreaker is how you will dramatically improve your response rate with women on a dating site.

You still have the main five or so that you are primarily focused on.

These are the women that you like the most.

So far in the course, you have learned how to send these women highly effective and specifically targeted first emails.

These are the women that you are hoping to connect with the most.

However, by having this wider net strategy when it comes to the rest of the women, you are giving yourself a lot more opportunities to get responses.

This gives you the advantage of not having to put all of your romantic hopes on the five or so women that you are most interested in on the dating site.

Sometimes, a few of the women that you are most interested in on a dating site may disappear.

Conversation may have been going well with them but all of a sudden, they are no longer responding.

Regardless of how good an interaction is going with a woman, the possibility of her disappearing on you is still likely.

It may have truly had nothing to do with you.

She may have simply gotten caught up with her own life and its complications.

In certain situations, an ex that she still has feelings for may show up out of nowhere.

By casting a wide net with this icebreaker strategy, you ensure that you always have options.



# Conversation

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*Conversation Topics*

*Developing Rapport*

*Getting Her To Initiate*

## ***Conversation Topics***

Now that you have done well in sending her your first and second email and she has responded to both, the first few hurdles in your online dating journey have been overcome.

You have actually reached a point that most men don't reach on dating sites.

Congratulations.

However, you still need to be able to keep these conversations going so as to continue exchanging emails with her.

A woman can lose interest quite quickly if you are unable to keep her stimulated in conversation.

This is especially true with women who are on online dating sites.

They already have a lot of temptation and distraction in all the men that are sending them messages.

Hence, you have a real task in keeping her attention and preventing boredom from setting in.

You need to become savvy about when and how to change conversation topics, as well as knowing what kind of topic would work best for that particular occasion.

Your timing needs to be impeccable when you do this. If it isn't, you may make these changes too late and by then, you may have already lost her.

### **When You Should Change A Conversation Topic**

Some men make the mistake of changing a conversation topic when a woman asks them a question.

You shouldn't make this mistake.

You could find yourself exchanging a good number of emails with the woman and she is yet to ask you a meaningful question that can change the topic of conversation to something else.

You shouldn't be waiting for this cue from a woman that you are emailing on a dating site.

Doing so could lead to a conversation lasting for longer than it should have, thereby causing the woman to get bored with it and possibly abandon her correspondence with you as a result.

You should change the conversation topic when you have reached the climax of that particular conversation.

It is not that hard to tell when you have reached the climax of a current conversation that you are having.

The woman will normally indicate that you have by doing one or more of these things:

### **Heightened Use Of Expressive Icons**

She may use more expressive icons of emotion in her text than normal throughout that conversation segment.

This could be expressive icons that indicate she is laughing, crying with laughter, surprised, happy, etc.

This is her indication that her emotions have hit their highest mark as far as this particular topic of conversation is concerned.

With this type of maximized excitement, the only direction for her emotions to go is back down.

This is when you start losing her if you have chosen to stay on this particular conversation topic.

Men often make the mistake in becoming even more encouraged to continue with a particular conversation topic when they notice this type of behavior.

They believe that her heightened excitement indicates that she is enjoying the conversation topic so much that she just can't help herself.

This compels them to continue on with the conversation topic.

After all, why ruin what's working?

However, what the woman is actually indicating in all her excitement is that, though she is enjoying the conversation, this is about as high as she is going to get in terms of her enthusiasm for it.

The only destination to go from here on out is down.

If you continue staying with the topic when she starts hitting her low points, she will get bored and mentally exit this conversation.

At this point, it is only a matter of time before she stops communicating with you and moves on.

### **Takes Several Breaks During The Conversation**

You may notice that from time to time during the course of your conversation on this topic she has taken a break.

She may have come right out and told you to give her a second.

That second may have extended to a few minutes.

Then she gets back to the conversation that she is having with you.

She may do this several times during the course of the conversation.

In another scenario, she may not even give you any warning.

You may have sent an email response to something that she wrote to you but she didn't reply with the same punctuality that she had been showing up until that point.

She just doesn't respond for a few minutes.

It may have started with a lapse of a couple minutes at first.

However, as the conversation has gone on, the lapses get wider.

She is suddenly taking five minutes to respond.

Then ten minutes.

Then a half hour or more.

In having these persistent breaks, she is strongly indicating to you that she is getting bored with this topic of conversation.

If you continue with it, she will simply give up on the conversation entirely and eventually stop responding altogether.

### **Forgetfulness**

You have kept on with this particular topic of conversation and you notice that she has forgotten a detail in relation to it.

She may ask you about it by writing something like:

**"Sorry, what was the name of the guy you were talking about again?"**

She may even start misrepresenting information that you had already given her in the past. She may misplace dates, locations, circumstances, etc.

You may find yourself having to remind her a few times about a particular detail in your conversation that you have already mentioned before.

She is not retaining the information that you are giving her any longer.

This means that she is beginning to mentally detach from this conversation.

These are very telltale signs that you have reached and most likely even surpassed the climax of this particular topic of conversation.

If you do not change it fast, she will lose interest completely and abandon this email correspondence entirely.

### **How To Change Conversation Topics**

Now that you know when you have reached the point where you need to change a conversation topic, you need to learn the most effective way to do it.

There should be an ease to how you change a conversation topic.

If you simply jump onto any other topic that comes to mind, it can feel very unnatural and forced.

This could actually turn her off.

It almost feels as though a person has just jumped in front of you in line at a grocery store or somewhere.

In order to keep her enjoyment level of her correspondence with you steady, your transition to a new conversation topic needs to be smooth and feel fitting.

You should really pay attention to the conversation that you are having with her.

You have to monitor it like air traffic controllers monitor planes.

You should never allow yourself to be lulled into thinking that sticking with a particular topic that seems to be working because she continues to respond to your emails will keep working.

Even though you have now become aware of ways that women will try to send signals that they have reached the climax of a particular conversation topic or they are getting bored with it, some women may not even give you these signals.

Indeed, many men are baffled on dating sites when a woman that they had seemingly been having a good conversation with over the course of multiple emails suddenly stops responding to them.

They are blindsided.

They thought everything was going so well.

This is why you need to be very much in touch with your own emotions during these email exchanges.

If you notice that you are feeling really good about how this particular topic of conversation is going so far, that is an indication that it is time to change it.

Many men tend to misread that feeling of emotional satisfaction that they are having about how a particular conversation is going.

They betray themselves into believing that this good feeling must indicate that they are really connecting and getting along with the woman.

Unfortunately, they ride on this good feeling until the woman stops responding to their emails.

Use your instincts as your guide.

If you have not experienced some of the common telltale signs that a woman is getting bored with a particular conversation topic because she is just so good at hiding it, make an assessment of your own emotions.

If they are high because you are feeling so good about how this conversation is going, that is your warning that it is time to change that conversation topic.

An effective way to change the topic of conversation to one that fits the time and moment is by simply transitioning into a topic that she has hinted at with a high level of excitement.

### **What Kind Of Conversation Topic?**

You may have been on a conversation topic about family for a few email exchanges now.

However, during the course of this conversation, you noticed that there were moments where she said that she loves something in particular.

It could have been while she was describing something about her family to you.

During the process of her description she may have said something like, "**We go to Disneyland every year as a family. Oh my gosh, I LOOOVE Disneyland.**"

Perhaps she never really went into that much detail about this.

She may have soon veered back into the main topic of discussion that the both of you were having.

This is actually where you take your opportunity.

You could actually acknowledge what she just said but then veer the conversation back to that previous comment.

Perhaps you say something like, "**What's your favorite ride at Disneyland?**"

Being that she has already indicated her love of Disneyland, she will absolutely jump at the opportunity to talk about it some more.

This is how you have now created a natural transition to a new topic of conversation in using something that she has already shown previous excitement about.

Use this method to continuously keep your conversations fresh.

In using something that she hints at with excitement during the course of a conversation, you keep her emotional excitement at a high and avoid the prospect of boredom setting in.

### **Other Kinds Of Conversation Topics**

You don't only have to use the hints she has dropped in her conversations with you to transition into a conversation topic that you know she will be excited about.

Don't forget that you met her on an online dating site.

There is a good chance that there are details on her bio that she is yet to mention in conversation.

You could still transition your conversations with her into asking a question about something that she wrote about or included in her bio.

This way of transitioning is particularly helpful when she hasn't given you any good hints for topic ideas during the course of your conversation.

In other words, you may have been waiting for her to hint at some other topic with the kind of excitement that lets you know that this is a topic that you can pursue, but she hasn't really done that.

This can leave you somewhat befuddled on what topic to transition the conversation to.

This is where revisiting her dating profile can really help you.

To make the transition more smooth and natural, find a way to connect what the both of you have been discussing with something relevant from her bio.

For example, the both of you may have been having a conversation about animals.

Perhaps you both have a love for them.

She may have given you several details about her dog by now.

She may have told you that she volunteers her time at a dog shelter during your conversations.

At that moment, you may recall that she did write about how she volunteers for other charitable courses such as food shelters and other humanitarian organizations in her bio.

She may have even written that she spent last summer volunteering for a particular humanitarian organization in an impoverished or underdeveloped part of the world.

This is your opening.

You can naturally transition the information you just received from her about volunteering at dog shelters into asking her something in relevance to her experience volunteering with this humanitarian organization last summer.

For example, you could say something like:

**"Speaking of volunteering, what was it like volunteering for (insert name of Humanitarian Organization) last summer?"**

This is a very seamless and smooth transition.

You have now used information that you gathered from her dating profile bio to transition the conversation to another relevant topic.

However, the topic is different enough that it will most likely steer you away from the original topic about animals and into new areas.

This is one of the best ways to figure out what kind of topic you can transition to when the woman hasn't given you any real hints to help guide you into knowing what topic to transition into.

This kind of transition helps to maintain the flow and fluidity of your conversation without it feeling out of place or jarring.

Women truly love men who are really good with conversation.

This is all the more important on dating sites being that, in the early stages of a correspondence, the woman only has text emails to help her judge whether the man is a good conversationalist.

When you master how to manage and maneuver the conversations that you have with women on dating sites, they will be overjoyed at the prospect of talking to you.

You would set yourself apart from so many men on dating sites who simply don't know how to manage their conversations.

Women on dating sites will prioritize the man that they know will always give them a fabulous conversation.

## *Developing Rapport*

Developing rapport with a woman is actually what really warms her up to you.

It is what sets you apart from so many other men who are just trying to impress her with desperate compliments or false praise.

Developing rapport with a woman on a dating site is what will enable her to think about you more and more during the course of her day when she is not online.

This is where she gets to think about you and wonder what you are doing.

This is when she gets to reflect on the last conversation that she had with you.

She may recollect how good she felt about the conversation.

She may recollect that you really made her day due to your charm.

She may even think about follow-up questions that she would like to ask you for an upcoming conversation.

When you develop rapport with a woman, you are sowing the seeds of a possible relationship with her.

In other words, you are allowing her to experience the kind of comfort, security and giddiness that often comes when a woman is hanging out with her boyfriend.

This is why knowing how to develop rapport with a woman that you are chatting with on a dating site is so crucial.

Men often make the mistake of not allowing this part to play out.

They become impatient with the woman and start overly flirting with her too soon.

They essentially make it too obvious that all they are looking for is to hook up.

This will turn most women off.

You need to be patient at this stage.

This stage is often where you are building a lot of credibility, trust and fondness with the woman.

These three elements are an absolute must if you want to be successful with women that you meet on dating sites.



## **Building Credibility**

Establishing credibility is often where so many men fail when they are having conversations with women on a dating site.

Credibility is the ability to get a woman to put down her defensive wall when it comes to the prejudices or prejudgments that she may have about the men that are messaging her on the dating site.

When you first start having a conversation with a woman on a dating site, you don't have credibility with her.

Even though you sent her a really good first and second email that she responded to, she still doesn't see you as a credible person.

She is giving you a chance in communicating with you because you did a really good job with your first few emails to her.

However, she still hasn't let down her guard when it comes to what she thinks about your motives.

Again, this is the same pot that most women put men in on dating sites.

As far as she is concerned, you may be simply there to take advantage of her.

The ability to build credibility with her is often what will start changing her mindset from one of caution and doubt, to one of ease and comfort.

This is when she has let her guard down and allowed herself to start conversing with you in a much more open-minded manner.

Building credibility starts with patience.

Many men on dating sites are simply unable to get past their lack of patience when they start talking to a woman that they like on a dating site.

They may try to control themselves at first but they ultimately give in to their innermost desires and start becoming too forward with the woman before she is ready.

## **Building Credibility - Make It About Her**

Pay attention to what she is saying.

You need to give her a good sense of where your heart is.

She needs to feel like you are not out to get whatever you want from her.

This often means that you put her first in the conversations that you have with her.

Feed off what she is telling you and use that to keep a conversation going that keeps her as the focal point.

You can relate to what she is saying from time to time by divulging a personal experience, but the majority of your early conversations with her should be focused on her.

This is how you make her feel as though you are truly sincere about getting to know her.

The more you give her the platform as far as the topics that the both of you discuss, the higher the likelihood that she will be open to revealing more and more about herself.

You are giving her the sense that she is an individual whose opinions and experiences matter to you.

To build credibility with her, she really needs to get the impression that you have no selfish motives.

She needs to get the impression that you want to truly know what makes her who she is.

By practicing patience with her at this stage and allowing the majority of your conversations to be about her, you are breaking down her defenses.

### **Building Credibility - Empathy**

You must show empathy.

As she gets more comfortable talking to you, there are going to be moments where she will share something personal with you.

These are very key moments.

Men often do a really poor job when they are presented with this situation.

This is not so surprising as men often aren't encouraged to be expressive with their feelings in society in general.

Hence, when they are interacting with a woman who has said something quite personal, they don't quite know how to respond appropriately.

Some men just stay quiet, other men try to change the topic as soon as they can because they feel so awkward now.

You should know how to show empathy.

The most effective way to do this is to relate to her story.

This is actually where you can develop an incredible sense of camaraderie with her.

For example, she may have told you a story about a pet that she lost not so long ago.

To show empathy, you can find a way to relate to what she just told you.

If you have lost a pet in the past, this is when you tell her about what that experience was like.

This method of building credibility is very potent.

Being able to empathize with her in this way is often what will cause her defensive guard to become more and more weakened.

Even if you have never lost a pet, you probably know someone who has.

Relating with her doesn't necessitate that you have shared the exact same experience.

You could still relate by using someone else that you may know who has had the same experience.

You could tell her that you had a friend who just lost a pet.

Be as specific as you can with your story.

The more specific the better.

Don't just mention it briefly.

Truly let her in on what happened.

Mention the pet's name if you know it.

Talk about how long your friend had that pet.

Talk about some of the fun habits the pet would display whenever you were around it, if you ever were.

Get specific when you are empathizing with a woman.

This is how you make her truly feel that you are being sincere and also enable her to picture what you are saying that much easier.

Use this style of empathy when she gets personal in this way.

It builds your credibility with her.

As your credibility grows, so does your reputation with her.

She stops putting you in that box of distrust that she has for the majority of men that message her on a dating site and into another box.

One of trust.

## **Keeping Her Trust**

Thanks to what you have done so far, she now trusts you.

However, she does so tentatively.

In other words, she is being cautiously optimistic about her newfound trust for you.

Though you have succeeded in bringing down her defensive walls when it comes to her fears about the motives of men who message her, she is still not entirely sold on you.

You are in a probationary period right now.

She doesn't know whether she should let you in all the way quite yet.

This is actually the stage where she will often start talking to her friends, coworkers and even family members about you.

She may tell them about this particular man that she met on a dating site who seems rather different from the rest.

They may ask her questions about you:

**"Where is he from?"**

**"What does he do for a living?"**

**"Has he ever been married?"**

**"He sounds like a decent enough guy, why is he on a dating site?"**

**"Do you know if he is dating other women from the site?"**

**"Do you think he has good values?"**

**"Where does he stand politically?"**

**"What do you know about his family and friends?"**

The more questions they ask her about you, the more curious she becomes about you.

Some of these questions may be ones that she hasn't thought about asking you or just hasn't come around to doing so.

Hence, now that you are in a probationary period of trust, this is often when she will start asking you more personal questions about yourself.

Expect this to happen.

By this stage, you may have gotten so used to keeping the conversations about her that you may not be ready for it when she suddenly throws a personal question at you out of nowhere.

It is absolutely essential to get your response right.

The probationary trust that she currently has in you is still on a rocky foundation.

There are a few tests that you still need to pass in order for her to completely trust you.

This is the big one.

You need to answer her question sincerely and be open to answer any follow-up question she may have to the answer that you gave her.

This is often where men who have gotten this far in developing rapport with a woman that they met on a dating site mess up.

They are either too brief with their response or they say something that just doesn't sound sincere.

Regardless of how you feel the question will make you look, you still need to be honest with your answer.

This is your test.

The way you respond to her more personal questions is often what will determine whether you are now someone that she trusts with no reservations or whether you are someone that she is going to put back into the box of distrust, prejudice and caution that she has all the other men in.

For example, she may want to know more about your marriage history.

Regardless of whether you have been married and divorced multiple times, you still need to be honest and upfront with your answer.

Do not try to make excuses.

Just be straightforward.

If she has further questions about it, she will follow up.

Allow her to make her own judgment without you bumbling about as you try to explain to her that all those previous wives cheated on you or something like that.

Being straightforward and avoiding excuses lets her know that you are being sincere.

As long as you answer all the personal questions that she has for you at this stage of developing rapport with her in a clear and honest fashion, there is a very good chance that you will no longer be on a probationary trust period and you will now graduate to fondness.

## **Fondness**

Exhale.

No really, exhale.

You have done a remarkable job in getting this far.

You have succeeded in breaking down the defensive walls of prejudgment and caution that she had for you when you both started communicating . You have also succeeded in building your credibility with her and maintaining trust.

Though most of the heavy lifting for developing rapport with a woman is done by the time you get to fondness with her, you still need to make sure that you complete this stage efficiently.

This is a stage where her guards have really come down.

She is going to show a lot more of her personality here.

She trusts you, so she will feel that she has license to be even more of herself.

You may notice more of her quirks and idiosyncrasies at this stage.

She may start making some inappropriate jokes here and there.

Remember that she has now let her guard down.

She just wants to put her feet up and enjoy her conversations with you as though she was in her living room casually chatting and laughing with a girlfriend of hers.

Just play along at this stage.

Do not be critical of her.

Doing so will actually turn her off and she may retreat back into caution and doubt.

Again, you will notice more quirks and idiosyncrasies in her nature at this stage.

She will reveal a lot more to you about herself that may not make her come off as ladylike as she had been portraying.

No woman is perfect.

You shouldn't judge her if you notice that she is now cracking a bunch of dry jokes.

This is most likely going to happen.

Laugh at them and play along.

Remember, the key to being successful in the fondness stage is to simply play along and avoid being critical or judgmental.

This is also often the stage where she will start flirting with you a lot more.

Play along but don't get carried away.

Some men make the mistake of taking the fact that she is now wholeheartedly flirting with him as a sign that he can be as vulgar as he wants.

Don't do that.

Only match her level of intensity when it comes to flirting and no more.

This is also normally the stage where she starts being a lot more revealing about what she likes and doesn't like.

She may start being a lot more open about her pet peeves or things that tend to annoy her.

You really need to pay attention to what she is saying when she does this.

Oftentimes, this is when you will learn about the kind of behavior that tends to get someone on her bad side.

She is actually giving you some forewarning as to what kind of behavior she can and cannot tolerate.

Men often become less attentive mentally at this stage of fondness.

They know that the woman is now so much more easygoing and carefree with them.

As a result, they mistakenly think that their job is done and that they can tune out mentally.

You shouldn't do this.

You need to pay attention to what she is saying in these moments so as to get a better understanding of what turns her off.

Succeeding at this stage of developing rapport is crucial because doing so is often what will improve the chances that she will start initiating more conversations with you.

## *Getting Her To Initiate*

Now that you have come this far with her, it is essential to make her more of an equal participant when it comes to initiating contact.

One of the biggest complaints that men often have with women on dating sites is that they rarely initiate contact.

Well, by following the course this far, you have put yourself in a position to not have this predicament plague you as it has plagued so many men on dating sites.

Now that she is fond of you, she will be a lot more open to initiating contact with you.

It is important that once you have successfully gotten her to become fond of you that you give her the opportunity to begin initiating more contact.

Men often worry that a woman will never or rarely initiate contact on a dating site.

Hence, they put it on themselves to keep initiating contact the majority of the time, if not all the time.

You shouldn't make this mistake.

Once you have actually reached this stage in the course, you are in a much more powerful position with her. You have built credibility and trust with her.

You have made her now fond of you and she has literally let her guard down.

This is a position that most men who use dating sites will never reach.

Many of them simply don't know how.

However, you do.

But, all this being said, you need to start a strategy to get her to start initiating contact with you.

This is necessary.

You need to get her more invested in this correspondence.

If you just keep doing all the work when it comes to initiating contact, she could easily sit back and let you do it without putting in enough effort to maintain the correspondence.

Now that you have put yourself in a much more powerful position than you were before sending that all so important first email, you can actually afford to start imposing your will.



### **Stop Initiating Contact For A Week**

The first step in exercising this newly found power that you have in this correspondence is to pick a week where you will avoid initiating contact with her.

This is how you start giving her an opportunity to reach out to you.

She has most likely gotten used to the pace and consistency in which you initiate.

If you suddenly break from that pattern, she will notice.

Be sure to hold your ground, even if you haven't heard from her for a few days.

This is actually a very important part of this whole strategy.

This is where you are able to really test this newly found power that you have.

She is most likely waiting for you to initiate during this time.

When she notices that you aren't, she may wonder why.

She may start coming up with all kinds of reasons.

She may wonder whether you have suddenly become busy, left town for some kind of trip or even fallen ill.

These thoughts will build up in her mind until they give way to more sinister ones.

She may start wondering whether you are bored with her or whether she said something wrong in the last conversation that she had with you.

Then the thought she has been trying to avoid finally makes it through to the forefront of her mind.

She wonders whether you have met some other woman from the dating site that you are now looking to date.

In a panic, she initiates a message to you.

In reaching out to you voluntarily, she is showing that she values you.

In other words, the thought that you could possibly be more interested in some other woman that you have met on the dating site is hard for her to accept.

She now feels a need to ensure that she keeps your attention.

Once she initiates, you know that your strategy for that week worked.

You will start initiating contact once again the following week.

### **Cut Back On Overall Initiating**

However, you will cut back on how often you do it.

If you were used to initiating contact each day of the week, cut back to only half those days.

The spaces that you create during that week are the spaces that you are hoping she fills.

In other words, the hope is that she will initiate contact with you on the days that you aren't initiating contact with her.

She will most likely fall in line with your plan and contact you in those spaces that following week.

However, if she doesn't, you should stop initiating entirely the next week.

This will most likely lead to her reaching out to you.

At this point, she is most likely beginning to get the picture that she needs to initiate more contact with you if she hopes to keep you interested in her.

When you go back to initiating contact with her for only half the days that you normally do in the consequent week, she will most likely initiate contact in the spaces.

The idea of this exercise is to make her also invested in this correspondence.

When she is sharing half or close to half of the responsibility in initiating contact with you, she is also sharing in the risk.

In essence, she becomes more invested in this correspondence working out because she doesn't want the effort that she is putting in on you to ultimately go to waste.

You need to force a balance in the responsibility that you both have in initiating contact with each other.

Remember that you are in a much more powerful position at this stage of the course with her than you were at the very beginning.

You should learn to exercise this power but don't abuse it.

If you overdo it, you could end up losing it.

### **End Conversations Sooner**

Perhaps you have gotten used to having long-winded conversations with her.

This may be especially true being that you have won over her trust and fondness.

However, you need to let her start wanting more.

Ending your conversations with her sooner than she is used to will create a desire in her to keep the conversation going.

You may notice that there will even be moments where she just doesn't want to end the conversation after you have already told her that you have to attend to something.

You may read responses such as:

**"Huh, attend to what exactly?"**

**"You have a secret life I don't know about?"**

She would use responses like this in jest.

However, there is an underlying sense of uncertainty and need within her when she does use them.

She hopes that you don't catch it.

However, it actually is there.

When you are gone, she will crave hearing from you.

She will miss the fact that she doesn't feel as though she has had a full conversation with you all week.

You are creating an air of unavailability that she isn't used to.

Remember that until you recently starting implementing this strategy of trying to get her to initiate more, she has become so used to you putting in the majority of the effort in the correspondence.

Now, it feels as though you are not available as much as you once were.

You are becoming more of a scarce commodity.

This sense of scarcity is often what raises your value with women.

Think about items that are always readily available in stores.

Now, think about items that are rarely available.

These are items that you only come across at auctions.

There is typically a lot more value placed on those more rare and thereby scarce items.

People want them and are willing to pay a lot to get them.

This is how you become that item.

This is how you raise your value in her eyes.

Now that you have come so far in this course, you have given yourself enough capital to take this kind of chance with this woman.

It normally causes her to begin initiating contact a lot more than she is used to.

She really wants to finish the story that she was telling you in your last conversation with her. She wants to let you know how her day went and find out what you have been up to with your day.

She secretly wants to feel reassured that you have thought about her during your day, because she has certainly been thinking about you.

These desires alone can easily push her to initiate contact.

### **Reassure Her**

She is hoping that you still like her.

She has started initiating contact a lot more than she ever has partly because she wants to feel reassured that you do.

So, tell her that you do.

This is often where men make mistakes.

They worry about letting the women know what they think about her.

If you have come this far, this is the time that you can actually let her know what you are thinking.

During some of the conversations that you will have with her, let her know that you thought about her that day.

Just drop it in during conversation without any prompting.

This will take her by surprise but it will also make her feel really good.

The idea here is to reassure her about how you feel for her.

Although you have been using a strategy to try to get her to initiate contact more evenly with you, it is still important that you reassure her that you are still very much interested.

That can be easily done with dropping comments like that.

You can also start talking about the future in your conversations with her.

You could talk about a personal or professional goal that you have in progress or that you are about to set in motion.

Find a way to include her in these plans.

Think about some future plan that you have and how you can tie it in with her.

Let's say that you are looking to buy a house in the near future.

Try saying something like this:

**"I am really looking forward to buying a house in a year or so. Will you help me decorate the inside? I already know that you have great taste."**

Now, there are no guarantees that you will buy this house or that if you do, she will still be in your life.

However, it is still a possibility.

Thereby, it makes a statement like this all the more plausible.

It is a very ingenious way to show her that you are including her in a positive future plan.

Women love the sense of security that they get when a man includes them in his future plans.

It gives them the sense that the time they have spent in communicating with him hasn't been wasted.

To a lot of women, the amount of time that they spend corresponding with a man is very valuable. The more time that she puts into this correspondence, the more she is hoping to get out of it.

Including a woman who has put this kind of time in corresponding with you in your future plans encourages her.

It reinforces her desire to be looked at as a person of value as opposed to a woman that a man is simply looking to hook up with and consequently discard.

Taking your level of discourse with her to one where you are becoming more expressive about your feelings and emotions can be very effective.

Men often shy away from being expressive in this kind of way with women but you shouldn't.

Now that you have gotten this far in the course, this is actually the perfect time for you to be more honest with your feelings.

She has already been wondering about how you feel about her.

When you drop these strong hints in conversation about the fact that you thought about her during your day or that you would like to include her in a future goal, you give her a much stronger sense of security.

This often entices her to initiate contact with you because she wants to continue getting these kind of reassurances.

# Getting The Date

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*Asking Her Out*

*Where To Meet*

*Keys To First Date Success*

## ***Asking Her Out***

Now that you have successfully developed rapport and gotten her to initiate contact with you on a more equal basis, it is the perfect time to ask her out.

Men who have gotten this far with a woman that they met on a dating site can easily mess this part up.

Being that they have gotten further than they have with any woman that they have tried to interact with on a dating site, they become worried about losing everything that they have built.

They already know that it is time to ask her out and yet they just can't do it.

There is just too much worry that the woman will not respond the way they want her to.

In getting this far, they have somewhat lulled themselves into a false sense of security.

They believe that they have time with the woman and that there is no hurry to ask her out.

After all, she is getting along so well with them.

The conversations are so good.

She is initiating more.

They are flirting constantly.

They talk every day.

Well, you shouldn't allow yourself to fall prey to a false sense of security.

Indeed, you do not have all the time in the world to ask this woman out.

She is on the dating site for a reason. She is looking for a romantic partner.

When a woman dedicates the time and effort she has now put into interacting with a man who has come this far with her, she is expecting him to ask her out.

These men believe that they can bide their time before asking her out but they soon learn that this was a major mistake.

Remember that she is on a dating site.

As a woman, she was most likely already receiving a ton of messages from men as you were exchanging emails with her.

Indeed, she has kept her options open and has continued to respond to the emails from men that intrigue her.

Though she now trusts you and thinks about you often, she isn't naive.

She knows that there are no guarantees that you are going to ask her out.

Hence, there is a good chance that she has continued to respond to messages from other men.

She may not be as deep into conversation with these men as she currently is with you.

However, the possibility is still there that one or more of these men could stick around for a while, further increasing the likelihood that you will be facing some serious competition soon.

What often happens is that by thinking that you can bide your time with her, you may end up not asking her out until it is too late.

Some other man that has now spent a good amount of time chatting with her has beaten you to it and she wants to focus her attention on that particular man.

Never allow yourself to fall into this situation.

Once you have gotten this far in your correspondence with a woman on a dating site, it is time to ask her out.

### **Offline Vs Online**

A better way to ask her out is while the both of you are engaged in a live conversation.

Avoid making the mistake of sending her a message asking her out while she is offline.

Some guys do this because they are just so worried about asking her out while having a live conversation with her.

They would much rather send her a message while they know that she is offline.

This way, they don't have to deal with how she responds to that request in real time.

They can simply come back and check their messages to see whether she responded.

If she did, they can nervously open it and read what she had to say without the pressure of waiting for an answer from her in real time.

Avoid making this mistake.

If you purposely send her a message asking her out when she is offline, it could easily be misinterpreted as a sign of a lack of confidence on your part.

This can actually be a really big turn off to her.

Even though the both of you have gotten along really well so far, she is still yet to meet you.

She is fully aware that the persona that you have been showing her throughout the time that the both of you have been chatting could be totally different from what you are really like in real life.

By planting the seeds of doubt in her mind about your confidence, you could make her actually think twice about responding to that message.

Her train of thought could be something like this:

**"He may not be as confident as I thought he was."**

**"Why wouldn't he ask me out the proper way?"**

**"Maybe I should think about this first."**

You seriously don't want her to have this kind of reaction to your message.

Simply ask her out while in live conversation.

This makes you come off as confident and in control.

### **When To Ask Her Out In Conversation**

There is a good chance that you like this woman quite a bit.

After all, you have come this far with her in conversation.

Hence, you may be quite nervous about asking her out.

You are better off asking her out earlier on in your next conversation with her than at the end of it.

The danger of waiting until the end of that conversation is that the conversation may actually not end naturally.

Perhaps something came up and she had to leave for someplace.



Perhaps she suddenly gets a call from someone that she has to pick up.

Perhaps you are both texting each other at night and she suddenly falls asleep in the middle of a text conversation.

There are so many possibilities that could lead your conversation with her to end prematurely.

If this happens, you would have been unable to ask her out because you were waiting to do it at the end of a conversation that concludes naturally.

Don't always assume that a conversation will end naturally.

If you were already nervous about asking her out, now that you have been unable to because something caused the conversation not to end naturally, you will become even more nervous.

If you were to try to ask her out again on your next conversation with her and something like this was to happen again, you could easily move from being nervous to becoming a little paranoid.

You may start telling yourself that perhaps this is happening because the both of you aren't meant to meet.

You may even tell yourself that this seems to be how it always goes when you want to ask a woman out.

Something always happens to prevent it from happening.

In essence, you could start bringing up the bad luck that you have had in your real life experiences when asking women out to further justify why this keeps happening .

Each attempt that fails in terms of getting to the end of the conversation will only cast more and more doubt into your mind.

You may start restructuring how you will go about asking her out until it becomes way too complicated for its own good.

By asking her out early on in your live conversation with her, you avoid all of these problems.

You keep yourself away from experiencing constant frustration that could easily lead to delays in asking her out.

If you don't quite know when is early enough to ask her out, you could either do it right at the start of your live conversation with her or somewhere within the first five minutes of it.

This will typically ensure that you are able to get it out before anything unexpected gets in the way of the conversation.

## Unassertiveness

When men ask women out on dating sites, they can be really awkward about it.

They are so unsure of how to go about doing it without coming off as weird or desperate that they completely ruin it.

### Bad Examples Of How To Ask Her Out:

Don't make it more complicated than it needs to be:

**"I was wondering if you would like to check out that new winery in town on Saturday. I have some friends who are going with me, so feel free to bring some friends along."**

Your objective on that first date should be to meet her one on one.

Some men will ask a woman out in this way because they are so worried that she will be freaked out about meeting some stranger.

They let her know that she can bring friends in the hopes that she isn't worried about meeting him one on one.

He is also sending her the unconscious message that he can't hold his own with her.

He actually needs the company of his friends in order to feel confident enough to interact with her on the date.

This is really a turn off.

Though she may have been initially excited about checking out the new winery in town, the fact that he is bringing friends and wants her to bring her own friends along most likely evaporated that excitement in seconds.

**"Not too sure what I am doing on Friday night but if you are free, we could do something."**

This is yet another example of a lack of confidence and weakness.

The man comes off as though he isn't sure of himself at all.

He is hoping that she gives him a lifeline in letting him know that she would be free on Friday night.

Most women don't want to be asked out in such an indecisive way.

He is putting the onus on her to let him know if she is free on Friday night and this alone would cause her not to want to take him up on his flimsy offer.

## **Assertiveness**

Regardless of how good her correspondence has been with you so far, she still wants to get the sense that you are a decisive and confident man.

Remember that there is a good chance that she is fully aware that the confidence you may have been showing her in the conversations online may not necessarily represent who you really are in real life.

You need to avoid planting any seeds of doubt in her mind as far as your assertiveness is concerned.

There have been women who have agreed to a date that was poorly requested initially, only to change their minds and cancel the date afterward once they really had a chance to think things through.

### **Good Examples Of How To Ask Her Out:**

**"Let's have coffee on Friday. 6pm work for you?"**

**"Rodney's Pub at 6pm for drinks on Saturday?"**

Both of these examples will often result in not only a woman who is happy to agree to meet you but a woman who is appreciative of your assertiveness.

You are letting her know in no uncertain terms that this is an invite for a date.

You have also done something that many men don't do when they are asking women out.

You gave her an activity, date and time in the first. The second example had an exact location which is also a bonus.

Oftentimes, men will miss a number of these incredibly important factors to successfully asking a woman out.

Women are natural planners.

They often like to know where, when and what.

This gives them the opportunity to prepare themselves mentally and also have an idea of what they are going to wear.

Yes, women do worry about dressing appropriately for the occasion.

When you let them know the exact type of activity that you will both be involved in and what time it will be, it makes it so much easier for her to figure out how to attire herself and how to prepare for it.

Never underestimate the importance of preparation when it comes to women.

Most men will throw on whatever and leave the house but women are a lot more meticulous than that.

## *Where To Meet*

The venue that you choose to meet is important.

You should never take this lightly.

It can actually make all the difference between having a successful first date or not.

You need to ensure that you get it right.

Sometimes, a woman may agree to your choice of location out of politeness.

However, that doesn't mean that she is excited about meeting you there.

This is what often leads to the woman flaking on the date and not showing up at all on the day of.

She simply realizes that, although she said yes to this location, she has not been able to truly accept it.

Then she cancels on you or simply doesn't show up.

A woman who cancels or doesn't show up for that first date is a very common occurrence in online dating.

Men are often befuddled by this.

After all, the woman had agreed to the first date and seemed really excited about it.

Well, men don't often realize that where they choose to meet the woman on that first date is often the reason why some of these women cancel or avoid showing up.

There is no one location that will work for every single woman.

### **Think Outside The Box**

Indeed, there are some safer choices for a first meet that a good number of women would be okay with.

However, instead of thinking about the safer choices, think about being different.

There is a good chance that a number of men have already asked her to meet them at some of these safer locations.

She is used to men asking her out for coffee or drinks.

These are relatively safe choices and can work as a location for a first meet.

However, these are locations that she is used to being asked to meet.

Asking her to meet you at these locations would be something that she has already heard multiple times before.

She will simply lump you in with all the other men that have asked her to meet them for a first date at these particular venues.

Again, these are safer choices that can work.

There is a reason why they are normally used.

However, if you want to set yourself apart from all the other men that have asked her out on first dates to these particular locations, you should think outside of the box.

Being more thoughtful in where you choose to meet her for that first date could take you to the very top of her list.

In other words, though she may have entertained the thought of going out on dates with some of these other men on the dating site that have asked her out to coffee or drinks, she is now completely taken by surprise by where you have just asked her to meet.

You have done something that has completely set you apart from all the other men that are asking her out.

You have suddenly taken yourself to the very top of the list of who she would want to meet simply by being more thoughtful about the venue.

Being that you have been patient and strategic in how you have gone about corresponding with this woman so far, you have seriously put yourself at an advantage.

Most men do not follow the steps you just did that has led you to this point with this woman.

They do not give themselves the opportunity to do so because they either don't know how or they simply become too impatient.

This is why at this moment, you are already so far ahead of them.

You have gotten into this woman's psyche to an extent.

You have empathized with her.

Laughed with her.

Experienced some of her quirks as she let down her guard.

You are at such an advantage when it comes to being more thoughtful with where you choose to meet for that first date.

## **Themes**

To set yourself apart from these men, think back to the conversations that you have had with her.

Think about some of the themes that she repeatedly spoke about.

Women often have a number of themes that they go back to in conversation.

It may be repeated themes about romance, physical activity, intellect, food, healthy living, nature, pop culture, water, animals, etc.

Think back to themes that she would often bring up in her conversations with you without any prompting.

These are typically the themes that she most cares about.

This is where you can get the clues that you need to ask her for the first meeting in a way that not only gets her incredibly excited but also impresses her.

Always remember that you are on a dating site.

Hence, you are competing with a lot of men for this woman's time and company.

If you only choose to ask her to meet with safe choices, you don't distinguish yourself.

Men who use dating sites often forget that they are actually in competition with other men.

They just think that any woman that they have been chatting with for a sustained amount of time has been completely focused on them.

This is rarely true.

Women are often in simultaneous conversation with multiple men on a dating site.

Regardless of how good an interaction with the woman has been so far, this doesn't guarantee that she will show up on a date, even if she agrees to it initially.

Your best bet to set yourself apart from other men is to be different in your approach to this first date and use those themes as your guide.

Again, remember that setting yourself apart from other men and the safer choices that they make for that first meeting is what will often skyrocket you to the very top of her list in terms of who she truly wants to meet.

It also incredibly bolsters the likelihood that she will show up on this date.

Many women on dating sites agree to a first date and often don't show.

A big part of this is due to their lack of excitement in the location of that particular date.

## Safe Choices

A coffee shop is a safe choice.



It can work.

The main problem with this, especially when you are asking out a woman that you met on a dating site is that it is too obvious and popular.

She is getting asked to meet at a coffee shop by a number of other men who are vying for her attention on the dating site.

Picking this location as the first date essentially lumps you in with what most of the other men are asking her to do with them on the first date.

Again, it can work.

She may agree to the date and actually show up.

However, you still run the risk that she won't.

She may have already been on several coffee dates that week with other men that she has been having conversations with on the dating site.

Even though she agreed to your request to meet here on a first date, the day might arrive and she realizes that she is just sick and tired of lattes.

She has already had several that week.

This could easily lead to her cancelling the date on you or not showing up.

What about meeting for drinks?



Again, meeting for drinks can work.

But, you still run the risk that you would be her third or fourth date that week that has met her for drinks.

Never forget that you are on a dating site.

She is most likely getting a lot of date offers from other men who are using the dating site.

Most of these men will ask her out to do the predictable thing.

Meeting for drinks is predictable and safe.



Even though she may initially agree to the date, you run the risk that on the day of the date she will not want to meet for drinks for a third time that week with yet another man.

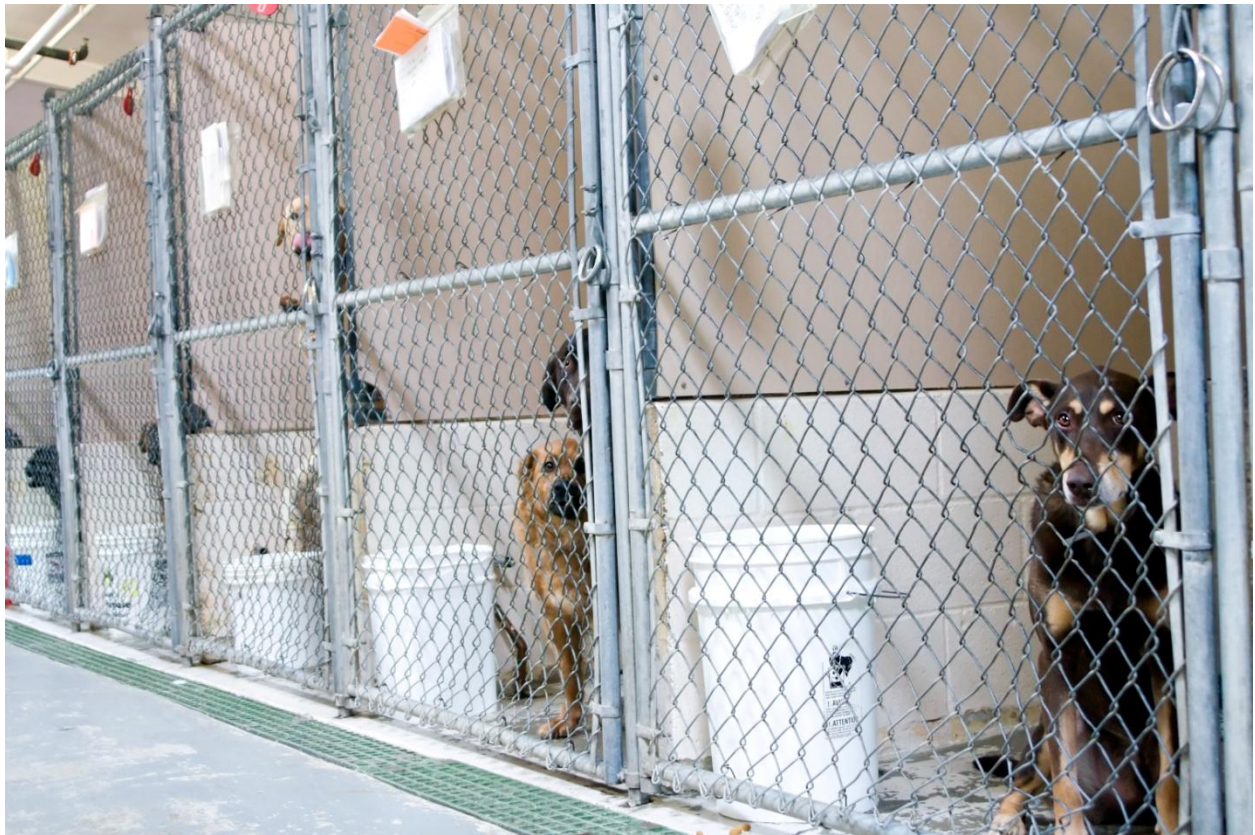
As a result, she may end up cancelling on this first date or not showing up at all.

### **Better Choices**

As an example, if you think back to those conversations and realize that there was a constant theme that she would reference about her love for animals and the time she spends volunteering to help at dog shelters, this is your opening.

Find a dog shelter in town.

For your first meet, ask her if she would like to meet you at this particular dog shelter as you will be volunteering there.



This will completely take her by surprise in a very good way.

She totally was not expecting this from you for a first date location.

In the back of her mind, she was most likely thinking about the safer choices that most men make when they ask her to meet them.

She could have never imagined that you would actually pick this location as a place to meet on the first date.

Right here, you have totally set yourself apart from all the other men that are currently asking her out or have asked her out in the past on the dating site.

Not only have you dramatically increased the likelihood that she will not only say yes to this location for a first meeting, you have shot her interest in you completely through the roof.

You are thinking outside of the box and women absolutely love it when a man has this kind of approach to dating.

This being said, be sure that this is an activity that you know you will enjoy. You still need to be sincere in your intentions.

If you absolutely hate dogs or animals and you are only doing this to impress her, she will be able to pick up on that at some point during the course of that first date and this may ruin your chances of getting future dates with her.

The wonderful thing about meeting at this particular location is that it will make you look so good in her eyes.

The fact that you will both be engaging in a theme that she thoroughly loves will only make her that much more into you.

Engaging in a theme like this will make it so much easier for her to not feel so nervous or uncomfortable during the date.

Oftentimes, women are nervous when they meet a man on a first date.

This could sometimes lead to a date where the man feels the need to try to make her feel comfortable.

He may try too hard.

Perhaps he tries to crack silly jokes or he is overly complimentary towards her.

This only ends up making her feel that much more uncomfortable.

The date could end up being unbearable for her and she may be eager to get out of there after a short while.

When you use a theme that she has repeatedly referenced during your conversations with her as your choice for your first meeting, you take away the likelihood of this happening to you.

You have chosen an activity that she already has some history with and is comfortable doing.

Oftentimes, this will allow her to be a lot more free and easygoing in her interaction with you.

This is the best place for her to be on her first date with you.

If the both of you really get along as you volunteer your time to take care of the dogs together during that first date, she may get comfortable enough to want to take a dog or more on a walk with you.

This is even better.

This is where the both of you will be able to spend more one on one time together away from the hustle and bustle of the dog shelter.

She would already be feeling very good about how things have gone so far.

Hence, her mood will be incredibly positive and happy.

You can both chat some more and get to know each other better as you walk the dog.



Using repeated themes to give you ideas for that all-important first date is something that will work tremendously in your favor.

You would have already scored a lot of good points with her before the both of you have even met on the first date at this location.

You should really put out the effort to be different.

Try not to get lazy and decide that you will stick with date locations that the majority of men use.

Set yourself apart from them so that you dramatically improve your chances with this woman that you have been talking to on a dating site.

Try not to rush through your thinking process.

The key to being successful using this method is in choosing a repeated theme that she constantly referenced with passion and without any prompting in your conversations with her.

Think back to those conversations.

If you pick something that she only mentioned once or twice during your conversations with her, that may be a mistake.

Even if she wrote about it with a good amount of passion, this doesn't make it a theme.

It may have been something that she enjoyed at that particular moment in time but the experience may not have stayed with her.

The key to picking the right theme is when you notice that she brought that particular topic up with a lot of excitement several times and often without prompting.

If you mess up with the first date suggestion, you could ruin the anticipation that has been building up within her for this moment.

Even if you start trying to come up with something else that you think would be a better choice, the damage may have already been done and she may start doubting you.

Whatever hope that she may have had that you would surprise her with something different may be gone.

This is why you need to be very focused when you do this exercise.

Perhaps you remember that she would repeatedly reference a theme about a particular physical activity that she really enjoys doing.

For example, she may love biking and would repeatedly reference it in conversations that you have had with her without any prompting.

This is often a sign that she really does look at this activity with a lot of affinity. If you love physical activity as well, this would be your opportunity.

It doesn't have to be competitive biking where you will be riding through trails and different terrains.

You could just do casual biking.

Being that she loves biking as a whole, she would totally be for this.



Hence, you can make it the kind of date where you are both able to leisurely ride your rented bikes at a park or open venue and chat with each other.



This is incredibly effective.

You are using a physical activity that you know she loves engaging in because she has referenced it multiple times in the conversations that you have had with her in the past.

This activity alone has already scored a lot of positive points in your favor.

She loves the fact that you are thinking outside the box and suggesting something to do on this first date that most men wouldn't have done.

She loves the fact that you were truly paying attention to the conversations that you have been having with her on the dating site.

She loves this particular activity of biking.

She loves, loves, loves.

She is just loving everything about you right now.

## *Keys To First Date Success*

By thinking outside the box and suggesting the kind of first date that most men on the dating site wouldn't have ever considered, you have really made her feel good about meeting you.

Again, you have already scored a good number of positive points in your favor.

However, you are not home free quite yet.

You still need to leave her feeling really good about this date and craving to see you again as a result.

### **Be Yourself**

A major mistake that men often make when they go on their first date with a woman that they met on a dating site is when they pretend to be someone else.

They may do all they can to try to make her laugh when in fact they are not prone to doing this in their daily lives with anyone else.

They do all they can to come off as alpha when they are more of a softy.

They do all they can to be agreeable to her opinions when they actually know that they have a totally different set of opinions.

You should not make this mistake.

Oftentimes, a woman is going to be able to tell that you are trying to be someone that you are not.

At some point during that first date, she will most likely pick up on this.

This awareness could totally turn her off you.

It will make her feel as though you aren't confident enough in who you are and you are only trying to be this fake persona in order to impress her.

You really need to be yourself.

That means that, yes, you may do something during the date that causes you to catch yourself.

Perhaps you are someone who tends to swear a lot in your regular life and a swear word inadvertently comes out of your mouth at a certain point during the course of the date.

That's okay.

Women don't expect you to be perfect.

They know that you are human.

As long as you are able to practice common dating etiquette, they will not mind if you slip up from time to time and say a swear word.

Perhaps you are the kind of man who has a habit of becoming a little bit too talkative when you are talking to your friends and family.

This is typically who you are.

However, on this date you may be trying to hold yourself back from doing that.

You shouldn't.

If being talkative is who you are as a person, then be talkative.

Just remember to allow her time to speak as well.

If it feels as though you are hijacking the conversation, take a moment.

There is a good chance that during this break, she will either start a new topic or you will come up with a question to ask her.

Though it would be fine to be talkative, always be mindful of just how much you are talking.

If it has been five minutes or more since she said a word, use that as your cue to bring her back into the conversation by asking her a relevant question.

A woman wants to get a sense of who you truly are on a first date.

This is her first opportunity to interact with you in real life.

She wants to get a better idea of who you are.

She wants to get a feel for the person that she has spent the last few weeks talking to on a dating site.

If she feels like you are hiding your true nature, she will become disappointed.

This may make her not want to see you again.

You need to be yourself, regardless of whether you are insecure about it or not.

She has been talking to you for this much time on the dating site for a reason. She clearly feels good about you.

Don't make the mistake of thinking that you have to try to become someone that you are not simply because you are now meeting each other in real life.

Stay true to who you are.

## **Body Language**

Women can often tell a lot about you from your body language.

You need to have positive body language on your date.

This is an area that men often don't pay attention to.

They don't realize the importance of how they position and use their body when they are out on a first date with a woman.

You need to understand the kind of body language that will turn women off on a first date.

Your body language alone could be the difference between whether a woman will want to go out another date with you or not.

## **Bad Eye Contact**

Some men become so nervous about meeting a woman that they have been talking to from a dating site for the first time that they forget about the importance of sustained eye contact.

They may look at her from time to time as they have a conversation but they are always moving it away to someplace else.

This is a major turn off to women.

Women often try to find a connection with a guy through eye contact.

When a guy is constantly moving it around and away from her as they are talking on the first date, she finds it hard to connect with him.

It is as though he is just not quite there with her and would much rather be somewhere else.

This is very off-putting.

Bad eye contact is something that you must pay attention to.

Bad eye contact could even be when the man's line of vision is constantly fixated on one particular spot.

The man may be constantly staring at the table as he talks to her, or her watch, or even the side of her chair.

This fixation with one particular spot can also be incredibly off-putting to a woman that you are on a date with.

The man's eye contact could even be constantly coming back to a part of the woman's anatomy.



Perhaps her chest.

You have got to watch for this.

A woman won't necessarily mind a glance at her chest but she will certainly mind it if you were to keep coming back to that part of her anatomy time and time again during the course of the date.

Any kind of eye contact fixation can make a woman very uneasy to the point where she starts squirming or wriggling in discomfort.

### **Good Eye Contact**

Good eye contact can take you a long way when it comes to having a successful first date.

A woman often looks for connection with a man through sustained eye contact.

Hence, you should make sure that you have sustained eye contact with her as the both of you talk.

You can take it away from time to time, but do make sure that the majority of your time on that first date is spent looking directly at her.

This gives her a stronger sense of comfort.

It allows her to feel like she is getting to know the true you.

When a man is unable to have sustained eye contact with a woman, it often makes her wonder whether he is lying to her.

This often makes her question his honesty.

When you have sustained eye contact with a woman on your first date with her, you make her feel like she can trust what you are telling her and who you are presenting yourself to be because you are looking right at her.

This kind of sustained eye contact also lets her know that you are entirely focused on her.

This tends to make a woman feel special.

Your eyes aren't wandering to some other woman who may be close by.

They are not wandering away from her eyes to some part of her physical anatomy.

They are focused on her.

This will always win you points with women on a first date.

### **Physical Contact**

This is yet another area where men tend to fail on first dates.

They either avoid physical contact entirely out of fear that the woman will be alarmed or they overdo it.

Physical contact is a form of connection.

Women are seeking connection on that first date.

You should use physical contact to your advantage on a first date.

You just have to understand how to do it right.

### **A Lack Of Physical Contact**

If you decide to play it entirely safe on your first date and choose not to have any form of physical contact whatsoever, this could end up ruining your chances for a second date with her.

You may keep your body at a distance from her throughout the date.

It may be okay to start the date with this distance but as the date progresses and is seemingly going well, you have to close the distance.

Remember that women are looking for connection on that first date.

If you are more than an arm's length away from her for the entirety of that first date, she may find it difficult to connect with you.

### **Too Much Too Early**

Some men can become overzealous with physical contact right from the start.

They take it upon themselves to keep her close and hold and grab her from the very start of the date.

This is a major mistake.

Regardless of how amazing the conversations have been with a woman that you met on a dating site, you should not presume that she would be open to all this touching right from the start of the first date.

Some men mistake the fact that they have been flirting with the woman online quite a bit as a license for them to hold and grab her from the very start of the first date.

It doesn't matter that the both of you have had some incredible chemistry online.

This is real life.

There are some boundaries that a woman expects to have when she meets a man for the first time in real life.

You must respect those boundaries if you want to have any chance at a successful first date.

When you are constantly touching her hair, face, or other parts of her body or clothing from the very start of the first date, you will most likely not get a second one.

### **The Right Way To Do Physical Contact**

Yes, it is a good idea to maintain a respectful distance at the start of the first date.

However, if you sense that the date is going well, you will need to close this distance at some point during the course of the date.

It is best that you don't go on a first date where you are sitting across from each other at a table.

This can make the process of making physical contact the right way incredibly challenging.

If you do choose to meet her at a place where there will be a table between the both of you, choose to be seated at a rounded booth. This allows you to have access to each other from the side as opposed to being directly across from each other.

Again, choosing a first date where there is no impediment between the both of you is best.

She may be wearing some form of jewelry such as a watch, bracelet, ring or even sporting great nails.

Conversation so far has been great.

Perhaps you have even made her laugh a few times.

Eye contact between the both of you has been constant and sustained.

This is the moment where you could reach out and touch her hand while commenting on what you are admiring. Again, it could be some kind of accessory that she is wearing or even her nails.

You will immediately sense whether she is uncomfortable with this move or not.

If she squirms or pulls her hand back a bit, she is uncomfortable.

If she smiles and remains relaxed as she proceeds to calmly tell you more about what you are admiring, she is comfortable.

Try not to overstay your welcome though. Release the physical contact after she has answered what you asked her about.

However, this is a first step in knowing that the both of you may have some physical chemistry.

As conversation continues, lightly touch her hand or leg from time to time.

Don't dwell. Simply touch her lightly, particularly at points in the conversation where she is reacting very enthusiastically, perhaps she is laughing, and then release.

As long as she is not squirming or wriggling away from your touch, there is a good chance that physical chemistry is there.

At some point during the conversation, lean in to her and maintain that position.

Being that she has been responding positively to your body language thus far, it is unlikely that she will back away. With this kind of proximity to each other, there will be a higher level of intimacy between the both of you.

She will start mimicking your body language as the conversation progresses.

In other words, she may lean in a little closer and even touch you from time to time.

This is how you know that she has connected with you physically, as well as mentally.

If a woman doesn't feel physical chemistry with you on a first date, there is a good chance that she will not go on a second date with you, even if the conversation was good.

Now that the both of you have connected both mentally and physically, don't leave this first date without asking her for a second.